

On The Move Travel Assignment

Activity Summary

- In this activity students will:
- ♦ Create a travel survey
 - ♦ Complete Research Travel Logs
 - ♦ Identify the **Essential Skills** required to plan a trip
 - ♦ Choose the most important **Essential Skills** that the client will need to use on his/her trip
 - ♦ Create a flyer



Prior Knowledge

- **Essential Skills**
- Internet skills
- Basic knowledge of surveys

Teaching Planning Notes

- Review assignment including prior knowledge required and assessment and evaluation tools
- Assist students in the creation and distribution of a survey (you may choose to have the students complete this independently OR invite a few members of your school community into the classroom)
- Provide students with computer and Internet access
- Discuss interview survey and flyer outline in detail
- Provide blank 8 1/2" by 11" paper for final copy of flyer and pencil crayons

*Note: The **Essential Skills** that the students identify could be kept for a future assignment, which might include researching careers in the travel industry.*

Assessment of Student Achievement

Task	Tool / Type
Travel Log 1	Road Trip Travel Log 1 Assessment Tool (Formative)
Travel Log 2	Road Trip Travel Log 2 Assessment Tool (Formative)
Travel Log 3	Road Trip Travel Log 3 Assessment Tool (Formative)
Travel Log 4	Road Trip Travel Log 4 Assessment Tool (Formative)
Flyer	Road Trip Don't Forget to Pack These Assessment Tool (Formative)

Activities and Assessment Materials

- Road Trip Assignment Sheet
- Travel Log Part 1 and 2
- Travel Log Part 3 (10 copies per student)
- Travel Log Part 4
- "Don't Forget To Pack These" Rough Outline
- Travel Log 1 – 4 Assessment Tools
- Don't Forget To Pack These...Assessment Tool



FOCUS ON LEARNING

Essential Skills:

Reading Text

Travel Logs 1 and 2

Writing

All Activities

Oral Communication

Travel Logs 1 and 3

Numeracy

All Activities

Thinking Skills

All Activities

Document Use

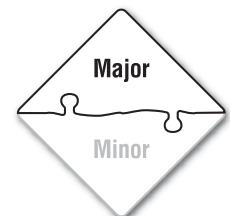
Travel Logs 1, 2 and 3

Working with Others

All Activities

Computer Use

*Travel Log 1
Creating Flyer*



Road Trip

Other than a “road trip” by car, Canadians frequently travel by airplane, train and/or bus. Sometimes our choices are limited by distance, time and cost. Which is the best travel option? You be the judge!



Part 1: Where Do We Go?

As a class, you will create a small survey to poll various members of your school community, asking them about two destinations that they would like to travel in Canada (example, Toronto to Vancouver). Be sure to find out if the trip is for business or pleasure. Ultimately, we are comparing the cost of travel by airplane, train and bus; thus, somehow your survey must indicate that the chosen destinations must be accessible by all three modes of transportation. In addition, review Travel Log 1 so that you get the necessary details.

With your results, you will be determining the best mode of transportation for your client, based on a variety of factors. Decide as a class, how you will deliver the survey and collect the results.

Part 2: How Does It All Add Up?

In this activity, you will compare the costs of travelling by airplane, train and bus using the Internet to conduct your research.

- 1) Obtain a completed survey of “client information” for you and your partner to research.
- 2) Use the following websites to help you complete Travel Log 1. You may use another company not listed here.

www.viarail.ca
www.aircanada.com
www.westjet.com
www.greyhound.com

- 3) Complete Travel Log 2.



Road Trip

Part 3: Reaching a Verdict

For this activity, you and your partner will be conducting a survey to:

- a) Determine some of the advantages and disadvantages for each method of travel
- b) Find out which **Essential Skills** people think are required to research a small trip by plane, train or bus.



You must survey a total of 10 people; at least one from the following groups:

- * a *parent/guardian*,
- * a member of your *school staff*,
- * a *classmate* (not taking this class)
- * someone else in the *community*. (i.e. neighbour, bus driver, etc.)

Complete your survey by filling in Travel Log 3 for the ten people surveyed.

Part 4: The Verdict

Using the information that you have obtained in your Travel Logs, you will create a one-page flyer focusing on the method of transportation that your internet findings and SURVEY results showed to have the MOST advantages and to be the best recommendation for your client. In the event of a tie, use your own personal opinion.

You will need a blank sheet of 8 1/2" by 11" paper and some coloured pencils or markers.



Your flyer will look like a list of things to remember to pack for the trip. Fill in the rough copy of “Don’t Forget to Pack These” to get started.

Road Trip

How Does It All Add Up?

Travel Log 1

Today's Date: _____

Customer Name: _____

Phone Number or Location that he/she can be reached at: _____

Travel Point of Origin: _____

Travel Destination: _____

Date of Travel: _____

Purpose of Trip: Business or Pleasure

Number of People Travelling: _____

Using the Internet, fill in the chart below. Be patient, as you will need to enter in a variety of information to end up with a final cost estimate! In some cases you may even be provided with a phone number to call for cost confirmation.

METHOD OF TRAVEL (PLANE, TRAIN OR BUS)	COMPANY RESEARCHED (E.G. VIA RAIL, AIR CANADA, ETC.)	COST FOR THE ROUND TRIP	DATE AND TIME OF DEPARTURE AND ARRIVAL WHEN LEAVING	DATE AND TIME OF DEPARTURE AND ARRIVAL WHEN RETURNING HOME
1.				
2.				
3.				
4.				

Note: There may be more than one time option if there are multiple flights, trains or buses running. You will have to record them all, until you contact your client to determine the most suitable times.

Road Trip Travel Log 2

Where else can we get travel information? List two (2) other sources that you could use to find out about the fares and schedules for your client.

Using ONE of the sources you listed above, fill in the chart below for travel by airplane, train OR bus.

METHOD OF TRAVEL (PLANE, TRAIN OR BUS)	COMPANY RESEARCHED (E.G. VIA RAIL, AIR CANADA, ETC.)	COST FOR THE ROUND TRIP	DATE AND TIME OF DEPARTURE AND ARRIVAL WHEN LEAVING	DATE AND TIME OF DEPARTURE AND ARRIVAL WHEN RETURNING HOME
1.				

Road Trip Reaching a Verdict Travel Log 3

Complete your survey by filling in Travel Log 3 for each of the ten people surveyed.
You should have 10 blank copies of Travel Log 3.

Name: _____

Occupation: _____

Advantages and Disadvantages of travelling by airplane

ADVANTAGES	DISADVANTAGES

Advantages and Disadvantages of travelling by train

ADVANTAGES	DISADVANTAGES

Advantages and Disadvantages of travelling by bus

ADVANTAGES	DISADVANTAGES

What top three (3) **Essential Skills** do you feel are required to be an effective travel agent?
Circle your choices.

- | | | |
|---------------------|---------------------|--------------------|
| Writing | Numeracy | Oral Communication |
| Document Use | Computer Use | Reading Text |
| Working with Others | Continuous Learning | Thinking Skills |

Road Trip Tallying Your Survey Results Travel Log 4

1. List the number of people (out of 10) in your survey that identified the most advantageous method of travel to be:

METHOD OF TRAVEL	NUMBER SURVEYED
Airplane	
Train	
Bus	
TOTAL	10

2. Briefly identify 3 advantages of the method of travel that your survey showed to be the most preferred.

3. State one disadvantage for the most preferred method of travel.

4. According to your survey, which method of travel was the least preferred? Why? (Give at least two reasons.)

Road Trip

The Final Verdict

5. Based on your Internet research, the extra source you and your partner chose and your survey, which method of travel are you going to recommend for your client? Why?



6. Based on your ten surveys, which **Essential Skill** is most needed to be an effective travel agent?

Road Trip Don't Forget to Pack These - Rough Outline

Client's Name: _____

For your trip from: _____ to _____,
Departure
Destination

between _____ and _____
Departure Date
Return Date

COMPONENTS	FORMAT	<input checked="" type="checkbox"/>
Copy (sample or real) of the ticket for method of travel recommended	Hand-drawn or Computer Generated or Details in Writing	<input type="checkbox"/>
Written explanation explaining why this method was chosen	Written	<input type="checkbox"/>
Departure and arrival times for start and return date	Written	<input type="checkbox"/>
Two or three advantages of the method of travel	Written	<input type="checkbox"/>
Written explanation for not choosing either of the other two methods	Written	<input type="checkbox"/>
#1 Essential Skill client will use on trip is _____	Written or Pictures	<input type="checkbox"/>
#2 Essential Skill client will use on trip is _____	Written or Pictures	<input type="checkbox"/>
#3 Essential Skill client will use on trip is _____	Written or Pictures	<input type="checkbox"/>
Items that you might bring on a trip depending on length of stay, location and purpose of travel. (e.g., briefcase = business trip vs. suntan oil = vacation)	Written or Pictures	<input type="checkbox"/>

You may wish to exchange this rough draft with another group or your teacher for any feedback, before you begin your good copy.

Model your good copy after your revised rough copy. Remember to leave the instructions out!!!

Include colour and pictures where necessary to make your flyer appealing to the eye.

Road Trip Assessment Tool

Travel Log 1 Assessment Tool

CRITERIA	<input checked="" type="checkbox"/>	COMMENTS
Completeness Information complete. All sources have been utilized	<input type="checkbox"/>	
Comprehensive Information is easy to follow and read	<input type="checkbox"/>	
Correctness Data reflects numerical accuracy. Costing is reasonable	<input type="checkbox"/>	

Travel Log 2 Assessment Tool

CRITERIA	<input checked="" type="checkbox"/>	COMMENTS
Completeness Information complete	<input type="checkbox"/>	
Comprehensive Information is easy to follow and read	<input type="checkbox"/>	
Correctness Data reflects numerical accuracy. Costing is reasonable	<input type="checkbox"/>	

Travel Log 3 Assessment Tool

CRITERIA	<input checked="" type="checkbox"/>	COMMENTS
Completeness 10 people surveyed. Information is complete	<input type="checkbox"/>	
Comprehensive Survey answers are easy to read and follow	<input type="checkbox"/>	

Travel Log 4 Assessment Tool

CRITERIA	<input checked="" type="checkbox"/>	COMMENTS
Completeness All questions have been answered. All survey results have been tallied. Final verdict is identified	<input type="checkbox"/>	
Comprehensive Information is easy to follow and read	<input type="checkbox"/>	
Correctness Data reflects numerical accuracy. Final verdict has been justified	<input type="checkbox"/>	

Road Trip

Don't Forget to Pack These...Assessment Tool

Use this as your guide and submit with your rough copy and the final copy of your flyer.

CRITERIA	FLYER	<input checked="" type="checkbox"/>	COMMENTS
Completeness	Did I complete all areas?	<input type="checkbox"/>	
Correctness	Did I fill in the required information correctly? Does my final verdict reflect my research and survey results? Have I considered a variety of items that my client may need to take with him/her?	<input type="checkbox"/>	
Comprehensiveness	Is my flyer easy to follow and read? Have I included diagrams to clarify?	<input type="checkbox"/>	
Essential Skills Identified	Did I identify Essential Skills required? Have I included a diagram or explanation of my choice?	<input type="checkbox"/>	
Overall	Is my flyer neat and appealing to the eye? Did I include colour where appropriate?	<input type="checkbox"/>	