

NEW CLEAR LANGUAGE TOOL

The **Clarity Kit**: Effective Communication for Municipalities

The Clarity Kit has been developed by the Canadian Association of Municipal Administrators (CAMA) and by the Canadian Union of Public Employees (CUPE).

Is Your Municipal Workplace Interested in:

- ✧ More effective communications in the workplace and with the public?
- ✧ Improved health and safety in the workplace?
- ✧ Better quality of working life?
- ✧ Better Informed employees?
- ✧ A more transparent and accountable municipal government?

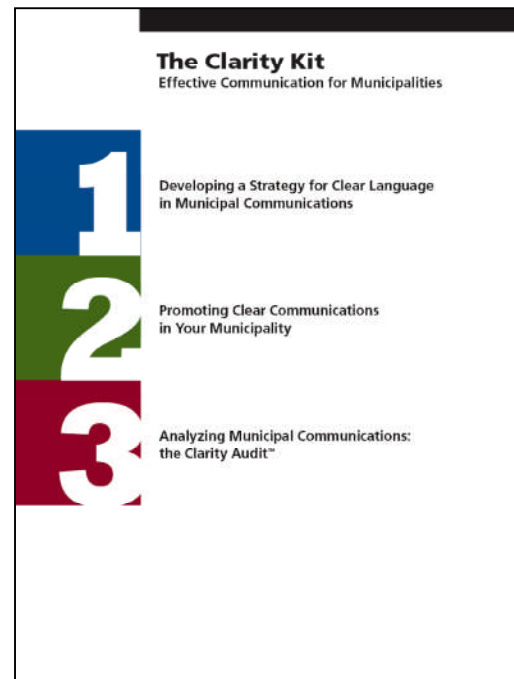
The Clarity Kit is for You!

It provides:

- ✧ Answers to the most frequently asked questions about clear language
- ✧ Before and after examples that demonstrate the power of clear language
- ✧ Key steps to improve communications using clear language
- ✧ The Clarity Audit™ - a powerful new tool to analyze communications

For more information on clear language please visit our web page at WWW.CAMACAM.CA/LITERACY/LEARNING PROGRAM.

➔ To order the kit, please complete the order form.



ORDER FORM

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The **Clarity Kit**: Effective Communication for Municipalities

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<p>I wish to order the Clarity Kit: # of copies _____ at \$15.00 each for a total of \$ _____</p> <p><i>* Please write the cheque to: CAMA Literacy Project.</i> <i>* Price includes all taxes, shipping and handling.</i> <i>* At the moment, this tool is only available in English.</i></p>			

Please send this order form along with your cheque to:

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