Targeted Literacy Programming and Outreach for Young Single Males on Ontario Works

Literacy Link South Central Email: literacylink@bellnet.ca Phone: 519-681-7307 Web: www.llsc.on.ca

2013



Practitioner Introduction

Workbook titles in this series include:

My Dream Career Examining My Online Identity and Digital Media Use How I Communicate in Different Places My Role Models



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All websites links were accurate at the time of printing- March 2013.



This Employment Ontario project was funded by the Ontario government.

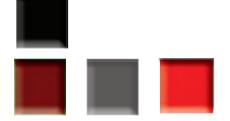
2013

This curriculum was developed to increase the engagement of single males (18-29 years old) in literacy programming who are also accessing Ontario Works. The modules have been specifically developed to meet the needs and expectations of this target group. In order to determine the curriculum content and delivery method, a literature scan was completed and focus groups were held with the target group. The information from the focus groups and the results of the literature scan were used to develop a curriculum that matches the content and delivery method most likely to engage and retain single male literacy learners.

Although the curriculum was designed for a specific target audience, it can be used with other clients. The topics included are current and they all have a connection to building employability skills.

The curriculum consists of four modules:

- 1. My Dream Career
- 2. Examining My Online Identity
- 3. How I Communicate in Different Places
- 4. My Role Models





Each module has a Learner Workbook and a Practitioner Overview. The materials were developed for delivery in a small group setting to facilitate discussion and working with others. However, with a little creativity, the modules can also be used in a one-on-one setting. A Learner Workbook should be copied for each learner. The Learner Workbooks include white space and areas to capture responses. Each workbook also includes a series of badges that the learner works towards completing, as he/she completes the activities. Progression through the activities is noted throughout the workbook with a progress bar. The badges, and the progress bar are "gamification" (see in Part 3) concepts that have been integrated to engage this particular target audience.

Accessing information through digital technology is included in many of the activities. Internet access is required throughout all four of the modules.

The project was funded by the Ministry of Training, Colleges and Universities (MTCU) to develop curriculum for the Literacy and Basic Skills (LBS) Program in Ontario. The LBS Program uses the Ontario Adult Curriculum Framework (OALCF). The Practitioner Overview includes an OALCF Connection section. In this section, the relevant indicators from the six competencies of the OALCF are included to support practitioners working in agencies funded through the LBS Program. "Levels" are also indicated in this section. The levels are either beginner, intermediate, or advanced:

- Beginner is an approximate equivalent to OALCF Level 1 or Essential Skills Level 1
- Intermediate is an approximate equivalent to OALCF Level 2 or Essential Skills Level 2
- Advanced is an approximate equivalent to OALCF Level 3 or Essential Skills Level 3

The majority of activities in each module fall into the beginner to intermediate range.

4

Working with Youth

Engaging Youth

One of the central themes of this curriculum is the engagement of youth in the learning process. The content and delivery methods will help build programming that will support this particular client group. There are many driving forces that support the engagement of youth in the learning process. Youth want:

- To have a vision
- To feel competent
- To have responsibilities
- To be recognized
- To have influence
- To be supported
- To be creative

Practitioners who work with this population should be mindful of the driving forces of engagement.

Be clear on what the learning outcomes are for each module. The curriculum encourages discussion and participation as often as possible. Never miss an opportunity to ask participants to share an opinion. Although the curriculum does have set activities, allow for creativity from the participants.



Adultism

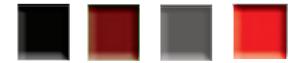
Adultism is prejudice and accompanying systematic discrimination against young people.

Source: Wikipedia, last accessed January 27, 2013

Like many forms of discrimination, many people don't even realize they are discriminating against young people. Adultism has been identified as one of the significant barriers to youth participation and engagement.

Here are some tips to help you avoid being "adultist":

- Keep an open mind.
- Don't make assumptions based on appearances.
- Don't hold youth to a higher standard than adults.
- Don't give youth too much leeway just because they are youth. Your
 expectations can and should be high, but they should also be reasonable
 for the developmental stage of the youth. Just because learners are in an
 adult program, doesn't mean they are at the maturity level of an adult, yet.
- Remember that youth are individuals and do not represent the voice of all youth. Don't ask them to.
- Don't interrupt. This will shut down youth immediately. Give youth an opportunity to participate in discussions.
- Use open-ended questions to encourage discussion.
- Don't impose your opinion.
- Keep in mind that your role is that of a partner or facilitator and not of a "teacher".
- Don't move too fast. Youth are learning and you may need to take time to explain or to let youth process information.



Generational Differences



Understanding the impact of generational differences can help foster an environment of mutual respect. In Module 3, generational differences are included in the curriculum content, especially with respect to the impact on communication. Most of the research on generational differences focuses on the impact that it has in the workplace. These differences can also have a significant impact in a learning environment. Learning more about generational differences can improve a practitioner's ability to instruct youth.

Watch this great TED talk video about the generational differences between Generation X and the Millennials (Generation Y):

www.youtube.com/watch?v=P-enHH-r_FM





Part 2

When you are setting up programming geared to youth, it is important to consider the learning environment.

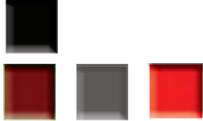
Orientation

Providing the learners with a comprehensive orientation to the program's expectations is critical. Using a learner contract can be helpful in establishing expectations.

Recognize Prior Knowledge

Each module starts with a self-evaluation to allow learners to identify things they already know or are able to do. The next activity involves discussion to help draw out the prior knowledge of the participants. This is an important first step to help this target group feel comfortable and to want to learn. Make sure that you set aside enough time for the prior learning discussion. Using a K-W-L (know, want and learned) chart or a concept web can be an effective way to help learners think about prior learning.







Keep It Fresh

The curriculum is organized by activities. Keep in mind the attention span of the audience. The materials can be delivered over a period of time that makes sense for that learner or group. Each activity has a suggested amount of time for completion but this is really an estimate and can vary from group to group or learner to learner. Although the content is prescribed, there are many opportunities for learners to bring in their own content or to draw from their own knowledge to help keep them engaged.





Gamification is the use of game design elements in non-gaming environments such as learning environments. Gamification isn't the same thing as "gaming". It doesn't refer to learning done through an online game.

Gamification focuses on the mechanics of online games and their application to learning content. The goal of gamification is to improve the retention and recollection of skills; and to encourage the application of skills by engaging the target group with concepts they can relate to. Digital games, especially on gaming systems such as Xbox and PS3, are very popular with the curriculum's target audience. This group tends to behave differently from other generations. They are less concerned about privacy, share openly, and are highly engaged with mobile or digital devices. This includes computers, cell phones and gaming systems. The content of Module 2, in particular, focuses on thinking about how this behaviour can affect this group of learners and their future.

Source: www.upsidelearning.com/blog/index.php/2012/11/14/gamification-in-learning/

Gamification in learning content can:

- Provide ways for learners to show or see their status
- Provide ways for learners to compare or rank their performance
- Provide clear levels of progression
- Invoke healthy competition
- Provide learners with as much digital immersion as possible

Many of these concepts have been integrated in the curriculum through the use of badges, progress bars, inclusion of videos, etc.

Considering Poverty

The target audience for this curriculum is young males who are on Ontario Works. This group is typically considered to be living below the poverty line. This can have a significant impact on this group's with a learning program. Understanding the extent of this group's lack of resources is critical.

The Bridges Out of Poverty movement provides strategies for professionals and communities to help them support individuals who fall below the poverty line. Various types of resources may be lacking when an individual is living in poverty. Being aware of the lack of resources can help foster better communication with this group in a learning environment.

This lack of resources can include:

- Financial resources
- Mental resources
- Spiritual resource
- Physical resources
- Support systems
- Relationship or role models
- Knowledge of hidden rules
- Coping strategies



Source: Bridges Out of Poverty Strategies for Professionals and Communities (p.17)



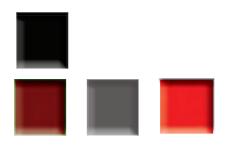
Different technologies are utilized throughout the curriculum.

- References to different websites are included
- YouTube videos are used frequently to support or reinforce learning
- Some activities suggest the use of software such as Microsoft Word or PowerPoint
- Each module has a self-reflection component that can be done in an online environment such as a wiki or blog

Practitioners should be comfortable utilizing the technology that is integrated into the curriculum. Because web links often move, change or disappear, practitioners should also be able to problem solve and provide substitutions where necessary.

- Provide ways for learners to show or see their status
- Provide ways for learners to compare or rank their performance
- Provide clear levels of progression
- Invoke healthy competition
- Provide learners with as much digital immersion as possible

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Technology	Examples	Where can you learn more about this?
Online Videos	YouTube	YouTube has a help page where you
The term is usually used to describe any short video less than the length of a traditional television	www.youtube.com	can learn how to upload, view, troubleshoot, etc. <u>http://support.google.com/youtube</u> <u>/?hl=en</u>
program. YouTube is a video- sharing website on which users can upload, share, and view videos. You can search for videos using the search feature.		





Blogs	WordPress	WordPress has a great "Getting
		Started" page:
A website on which an	http://wordpress.com	
individual or group of		http://codex.wordpress.org/Getting
users can record opinions,	EduBlogs	<u>_Started_with_WordPress</u>
information, etc.	http://edublogs.org	Edublers has a series of video
		Edublogs has a series of video tutorials:
		http://edublogs.org/videos/
Wikis	PBworks	PBworks has an educational wiki-
The torre will evicine to d	http://why.orde.com/advaction	based online manual:
The term wiki originated	http://pbworks.com/education	
from the Hawaiian word		http://usermanual.pbworks.com/w
for "quick." A wiki is a		<u>/page/11632089/Home</u>
software tool that allows	Wikispaces	They also have webinars that you
users to freely create and		can access on the website.
edit hyperlinked web	www.wikispaces.com	
pages using a web		Wikispaces has a wiki-based help
browser.		page:
		http://help.wikispaces.com/home
Common Software	Word	Learn how to use a variety of
Applications		common software applications at
	PowerPoint	www.gcflearnfree.org
Computer software		
designed to help the user		
perform specific tasks		
such as creating		
documents or		
presentations.		



My Dream Career

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2



My Dream Career



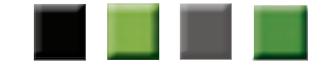
Learner Snapshot

In this module, you will

- think about what your dream career is
- talking about what some of your barriers might be
- research your dream career

There are 12 activities and five sections in this module. As you work through the activities, the progress bar will tell you how far you have come. You can check off each activity as you complete it on the chart on page 4.





My Dream Career Progress Badges

	Overview and Introduction to My Dream Career Activity #1 Activity #2 Activity #3 Activity #4
	Barriers to Employment Activity #5 Activity #6 Activity #7
	Career Research Activity #8 Activity #9 Activity #10
BONUS BADGE	Career Research Extension Activity #11
	Wrap-Up Learner Self-Reflection Activity #12

Self-assessment

Before I do this module, my skills are

After I finished this module, my skills were better

Skills	Good	Average	Needing Improvement	Yes	No
I can read a paragraph, letter or					
email that is a few paragraphs					
long to find information					
I can read a flyer or					
brochure to find information					
I can read a story or chapter in a					
textbook to find information					
I can understand information					
when I watch a video or					
presentation					

Before I do this module, my skills are

After I finished this module, my skills were better

Skills	Good	Average	Needing Improvement	Yes	No
I can participate in a group discussion					
I can make a presentation to a group or interview someone who I don't know					
I can write a short paragraph					
I can write a few paragraphs					
I can write a short essay					
I can fill in a form					
I can create a simple document with information in it					
I can write a journal entry					

	Before I do this module, my skills are			After I finished this module, my skills were better	
Skills	Good	Average	Needing Improvement	Yes	No
I can log in to a user account on					
a digital device					
I can complete a form online					
I know how to post a message					
on a blog, gaming site or social					
networking site					
I can create files using software					
on a computer					

Before I do this module, my skills are

After I finished this module, my skills were better

Skills	Good	Average	Needing Improvement	Yes	No
I can monitor and evaluate how					
I am doing with my learning					
I can identify barriers to my					
goals					
I am willing to accept new					
challenges					
I have a positive attitude to					
learning					



				were bette	er
Skills	Good	Average	Needing Improvement	Yes	No
I understand my role in the					
group					
I understand my responsibilities					
to the group and the program					
I accept the opinions of the					
others in the group					
I am prepared to participate in					
learning					
I meet deadlines					

Before I do this module,

my skills are

After I finished this

module, my skills



Overview

In this module, you will be thinking and talking about dream careers. At the end of this module you should be able to

- understand the difference between a job and a career
- identify your current skills and knowledge
- understand barriers to employment
- know more about your dream career

The module will start and end with a self-assessment. The first activity you will complete is the self-assessment.

Activity #1 Self-assessment

Complete the "Before" part of the self-assessment on **page 5** to determine what level your skills are at now.





Introduction to My Dream Career

Activity #2 Job and Career

Think about the following questions and share your answers with the group

- a. What types of jobs have you had in the past?
- b. Do you think there is a difference between a job and a career?
- c. What do you think the difference is between a job and a career?Use the definitions below to help you.

Definitions

Job

- a piece of work, especially a specific task done as part of the routine of one's occupation or for an agreed price: She gave him the job of mowing the lawn.
- a post of employment; full-time or part-time position: She was seeking
 a job as an editor.

Source: Dictionary.com

Career

- an occupation or profession, especially one requiring special training, followed as one's lifework: He sought a career as a lawyer.
- a person's progress or general course of action through life or through a phase of life, as in some profession or undertaking: His career as a soldier ended with the armistice.

Source: Dictionary.com

PROGRESS...



Activity #3 My Dream Career



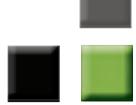
Think about what your dream career would be. Brainstorm the skills you think you would need to have to do your career.

- a. What skills do you think you need to have for your dream career?
- b. Circle all of the skills that you think you need to work on.

My dream career is.
Skills related to reading
Skills related to writing
Skills related to communicating
Skills related to math
Skills related to organization
Other skills

After you have finished, share your dream career with the group.





One way to figure out what you might be good at is to complete an online career quiz. A career quiz will ask you to answer questions. The answers you give will be used to give you feedback on what careers might be good for you.

Activity #4 Career Quiz

- a. Search for "Google" in your Internet browser.
- b. From there, use the search terms "career quiz" to find two or three online quizzes.
- c. Choose one quiz to complete.
- d. Print out the results.
- e. If you can't print the results, summarize and record them on a piece of paper.
- f. Share your results with the group.



Employment Link

Understanding your dream career or goal is the first step to employment. As you consider your dream career

- try to figure out the skills you need for that career, to help you understand what skills you are missing
- complete career quizzes to help you figure out if a specific career would be a good fit for you

Completing online quizzes or surveys is a skill that is utilized frequently in the workplace.

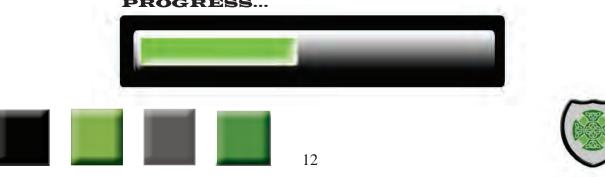




Activity #5 Barriers to Employment

- a. Listen to the presentation or lecture to learn about barriers to employment.
 you are completing this activity on your own, ask the instructor for a copy of the presentation. (see appendix A
- b. Take notes on the barriers to employment. (See Appendix A)

My Notes		
BROCRES	_	



Activity #6 What Are the Barriers?

In this activity, you will review a case study to determine barriers to employment.

- a. Work with a partner to read the case study.
- b. Once you are finished, you can ask questions if you need to.
- c. Figure out what barriers to employment that the person in the case study might have.
- d. Record John's barriers in the spider diagram at the end of this activity.

Case Study

John is twenty-one years old. He lives with his girlfriend in a one-bedroom apartment on the south side of town. They have a two year-old daughter. His girlfriend is going to the alternative school four mornings a week.

John dropped out of school when he was sixteen and before he finished grade 10. He has four grade 10 credits in

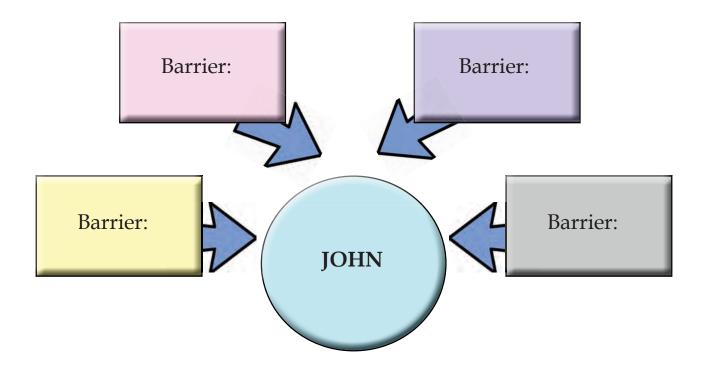
- English
- computers
- physical education
- music

John uses the bus system to get around town. He did have his licence but it is currently suspended. He has a car but it is not working.

When John was 17 years old, he was charged with theft. He was fined and put on probation for three years. John learned his lesson and since then he has stayed out of trouble, except for the licence suspension.











Activity #7 What Barriers Might I have?

- a. Thinking about your dream career, can you think of any barriers that you might have?
- b. If you are having trouble thinking of barriers, discuss it with other members of the group.
- c. How can you address these barriers?

My Barriers	How can I address it?

The Employment Link



Understanding your barriers to employment can help you narrow down suitable careers and identify barriers that need to be addressed.

Learning by watching a presentation is very common in the workplace.



Career Research

An informational interview is an interview where you collect information about a career or a company. It is different from a job interview. In an informational interview, you ask the questions.

Informational interviews can be a very valuable resource to help you understand a career. It allows you to get "first-hand" information from someone who is already doing that job.

Activity #8 Informational Interview

To understand more about what an informational interview is, watch the following YouTube videos.

What is an informational interview? <u>www.youtube.com/watch?v=oWyQIPLTksc</u> How to request an informational interview. <u>www.youtube.com/watch?v=JE1tqZyeWKM&feature=relmfu</u> What to ask in an informational interview? <u>www.youtube.com/watch?v=pyZ7wsF9ujc&feature=fvwrel</u>

If you can't find the videos listed above, search for "informational interview" on YouTube. There are many different videos about informational interviews posted on YouTube.





Activity #9 Conducting an Informational Interview

- a. Read the steps to conduct an informational interview.
- b. Brainstorm at least ten questions that you might ask someone to find out more about your dream career.
- c. Use the sample questions provided below, as a resource.
- d. Write down a draft list of questions that you would ask in order to find out more information about your dream career.

Steps to Conducting an Informational Interview

Step #1 Contact the person who you would like to conduct an informational interview with.

Explain that you would like to interview him/her to learn more about what is involved in his/her career because you are interested in a similar career. If the person is willing to participate, ask him/her if he/she would like to meet in person or by telephone. Set up a time and a place for the interview.

- **Step #2** Write a draft list of questions that you want to ask. See the sample questions. (page 19)
- Step #3 Treat the interview like a business appointment.
 Make sure that you arrive or call on time.
 If you are meeting face-to-face, dress properly. Don't dress too casually but don't overdress.



- **Step #4** Make sure that you know the name of the person who you are interrviewing and how to pronounce it.
- Step #5 Use your draft list of questions to help you conduct the interview.However, if you think of other questions during the interview, make sure that you ask them! Take notes during the meeting to help you remember the information later.
- **Step #6** As soon as the interview is over, make sure that you expand your notes to add any important information that you don't want to forget.
- **Step #7** Make sure that you send a thank you note in writing or by email.
- Step #8Reflect on what you learned.Ask yourself the following questions.
 - a. Am I still interested in this career?
 - b. What steps do I think I need to take to be able to pursue this career?
 - c. Is this a reasonable goal for me?
 - d. What was the most important thing that I learned about this career?





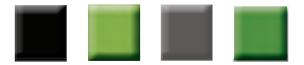


Sample Informational Interview Questions

- 1. What is your title? What are other commonly used titles for the position?
- 2. What are your major responsibilities and duties? (As the person describes the duties, ask what skills are needed). How much variety is there on a day-to-day basis?
- 3. What is a typical day like?
- 4. What certificate, degree or education is required for this position?
- 5. What kind of work experience would employers look for in an applicant?
- 6. How can a person obtain this work experience?
- 7. What steps besides meeting educational and work experience requirements are necessary to "break into" this occupation? (e.g., exam, Interview, union membership?)
- 8. What are the opportunities for advancement? To what position? Is further education needed to advance?
- 9. What are the main or most important characteristics for success in the field?
- 10. What are the employment prospects in this region? Where are the best employment prospects? Are there employment prospects in your company?
- 11. Where is the best place to find employment listings?
- 12. What are some related occupations?
- 13. What are the different salary ranges?

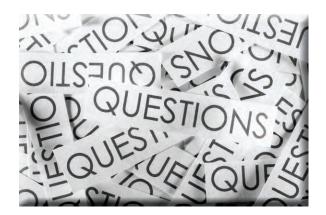


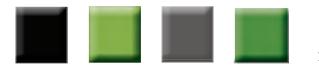




- 14. Do you have a set schedule (i.e., 8:00 a.m. to 5:00 p.m.) or are the hours flexible?How many hours per week, do you typically work?
- 15. Is there a dress code?
- 16. Do you usually work alone or with a group of people?
- 17. What are the demands and frustrations that typically accompany this type of work?
- 18. What do you like the most about your career?
- 19. What types of technology are used and how are they used?
- 20. Do you enjoy your job?
- 21. Can you suggest any other sources of information for me?
- 22. Did I leave out any important questions that I should have asked?

Adapted from http://jobsearch.about.com/od/infointerviews/a/infointervquest.htm Last accessed January 23, 2013

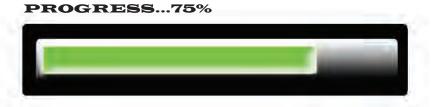








My Questions





Activity #10 Meeting About My Dream Job

- a. Find someone in the community who is currently working at your dream job.
- b. Call or email the person to see if he/she would be willing to answer some questions for you.
- c. Using the steps to conduct an informational interview and your questions, conduct an informational interview.



Activity #11 Career Research-Extension Activity

- a. Think back to the dream career that you identified earlier is that still your choice?
- b. Use that career or pick another career that you are interested in and find out more about it.
- c. Prepare a short report (1-2 pages typed) or a presentation (4-10 slides) on your career choice.

Include

- a general description of your career choice
- the skills and tasks required in your career
- the minimum level of education needed for your career choice
- the possible locations where you could work in your community

Suggested Resources

The *Working in Canada* website can help you find information about careers by the categories of occupation, wages and outlook, education program, or skills and knowledge:

www.workingincanada.gc.ca/content_pieces-eng.do;jsessionid=084F98659D2F4A3D44 9DD1DC51B04BD2.imnav2?cid=5223

You can also find the *Working in Canada* website by using the search term "Working in Canada".

Use the **Essential Skills** Profiles to find your career and to learn about the types of tasks that you will need to be able to do:

www.rhdcc-hrsdc.gc.ca/eng/workplaceskills/LES/profiles/profiles.shtml

You can also find the Essential Skills Profiles by using the search term "Essential Skills Profiles".



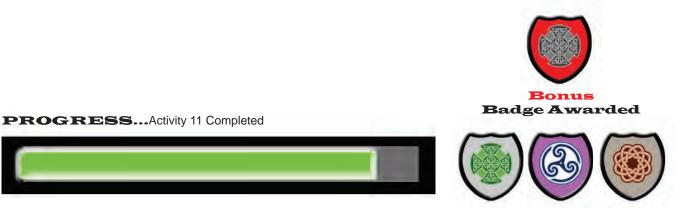


Employment Link

Conducting an informational interview can help you build self-confidence and improve your ability to handle a job interview. Information gained from the informational

interview can help you decide if a particular career is a good choice for you. Finding information and communicating with people are both important skills for employment.





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Reflection

- a. Read the reflection questions.
- b. Using the questions as a guide, write a paragraph reflecting on this module.
- c. Post your reflection online. Your instructor will tell you where to post it.
- d. You can use the space below for your draft.

Reflection Questions

- 1. What is my dream career?
- 2. What are some of my current barriers to employment and what can I do to overcome those barriers?
- 3. What are some of the skills that I need to work on to be able to achieve my dream career?

My Reflection





Activity #12 Post Self-Assessment

Complete the "After" portion of the self-assessment on page 5 to determine if you think your skills have improved.









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EMPLOYMENT ONTARIO

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Examining My Dream Career

Practitioner Overview

This module focuses on helping learners identify their dream career. All of the activities have been developed to be delivered in a group setting but can be modified easily to use in a one-on-one environment. This module contains 12 task-based activities and is divided into five sections.

- 1. Overview and Introduction to My Dream Career
- 2. Barriers to Employment
- 3. Career Research
- 4. Career Research Extension
- 5. Wrap-Up

Prior to attempting this module, the learner will need to have the following skills and knowledge

- basic keyboarding
- basic Internet search skills
- word processing software skills
- presentation software skills (extension activity only)









Le	Learning Objectives	Materials Needed
Th	The learning objectives are to	The materials needed, are
٠	understand the difference between a	 Learner Workbooks for each learner
	job and a career	 notes or PowerPoint on barriers to
٠	identify current skills and knowledge	employment (see Appendix A)
٠	identify the requirements of a	 Internet access
	dream career	 word processing software
٠	understand barriers to employment	 presentation software
٠	learn more about a dream career	 class blog or wiki

After each group of activities, you will have the opportunity to discuss the employment link with the learners. At the end of The activities and practitioner instructions are summarized in the following chart.

the modules, learners should engage in a reflection activity and post their reflections electronically on a blog or wiki. You will need to set up a forum for this activity. For ideas, refer to the **Practitioner Introduction**.

The total amount of time required to complete all of the activities in this module will vary depending on whether you are delivering instruction to an individual or to a group. The estimated amount of time required is 3-4 hours.



OALCF Connection and Level	B3.1a Make straightforward entries to complete very simple documents E.2 Monitor own learning Level: Beoinner-Intermediate		B1.2 Initiate and maintain interactions with one or more persons to discuss,	explain or exchange information and	opinions	I much Bornianou Intonnolioto	Level: Deginner-Intermentate									
Practitioner Instructions	 a. Explain to the learners that in this module, they will be thinking and talking about dream careers. b. Review the learning outcomes with them. c. Explain that the module will start and end with a self-assessment. d. Have the learners complete the "Before" section 	of the self-assessment.	 a. Open the module with a prior knowledge discussion. 	b. Use the questions listed in Task #2, to help lead	the discussion.	c. Have the learners share what types of work they	d If they haven't had naid employment discuss	u. II they haven that paid employment, unscuss what types of things they have done that might be	similar to work, such as volunteering, having	regular duties in the home, etc.	e. Record the responses (e.g., on a white board/flip	chart/smart board).	f. Ask the learners to discuss the difference between	a job and a career.	g. Use the provided definitions to help learners	understand the difference.
Task-Based Activity Summary	Complete the "Before" section of the self- assessment to determine your current skill level		Discuss in a group, prior employment and	the difference between a	job and a career											
Ta: Sur	H	c	2													

"EL" refers to employment link.

"LR" refers to learner reflection.

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S	Brainstorm and record a list of skills required for	a. Ask the learners to think about what their dream careers would be. b. Have the learners brainstorm the types of skills that they think they will	B2.1 Write brief texts to convey simple ideas
	your dream career	need to have for their dream careers.	and factual information
		c. Record their ideas on the sheet provided.	
		d. Complete the brainstorming activity.	Level: Beginner
		e. Ask each group to share their dream careers with the group.	
ĿІ		Discuss how the completed activities are linbed to employment	
		דוארמאז ווסא נוגר רטווולוגרגים מרמזונינים מו ב ווווארמ נס בווולווסל ווורווגי	
4	Find and complete an	a. Explain to the learners that before they make a career choice, they	D2 Perform well-
	online career quiz to	should really learn about themselves and what they are good at.	defined, multi-step
	determine suitable	b. Explain that interests, values and skills can make some careers more	digital technology tasks
	careers	suitable than others.	
		c. Explain that online self-assessment career quizzes or tests can help	Level: Intermediate
		them find suitable careers. There are many free quizzes or tests	
		available.	
		d. Have learners search for tests online and complete a variety of tests to	
		see what different areas or careers are identified.	
		e. It might be helpful to find a few quizzes that are relevant for the clients	
		you are working with, prior to having them complete this activity. If	
		they have trouble finding appropriate quizzes, then you can share your	
		suggestions.	
		Suggested link:	
		www.tcu.gov.on.ca/eng/postsecondary/careerplanning/program/wi	
		zard.html	



EL		Discuss how the completed activities are linked to employment.	
ഗ	Listen to a presentation to learn about barriers to	 a. Introduce the concept of barriers. b. Use the provided presentation or your own materials. 	A3 Extract information from films, broadcasts
	employment	c. Explain that barriers could include a lack of hard skills and education, a lack	and presentations
		of soft skills, labour market conditions, past actions or circumstances.	B2.1 Write brief texts to
		Note: The learners will need to have the information from the presentation	convey simple ideas and
		prior to attempting the activity.	factual information
			Level: Beginner
9	Read a case study to	a. Have the learners choose a partner or assign partners for the activity.	A1.2 Read texts to locate
	identify barriers to	b. Give the learners time to read the case study and to ask questions about	and connect ideas and
	employment	it.	information
		c. Ask the learners to determine what barriers the person in the case study	B2.1 Write brief texts to
		might have in pursing his dream career.	convey simple ideas and
		d. Record their answers in the space provided.	factual information
			Level: Beginner-
			Intermediate
7	Identify and record your harriers to employment	a. Allow learners to complete this activity on their own. They may feel uncomfortable "sharing" their barriers with the group.	B2.1 Write brief texts to convey simple ideas and
		b. Check in with learners individually to help them identify ways to	factual information
		address barriers.	E.2 Set realistic goals,
			begin to use limited
			learning strategies, and
			monitor own learning
			Level: Beginner- Intermediate

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	Learn about	a. Introduce learners to informational interviews.	A3 Extract information
	informational interviews	b. Explain that an informational interview can be a great way to	from films, broadcasts and
	by watching videos	understand an occupation. It allows them to get some first-hand	presentations
		information from someone who is in the occupation.	
		c. Show videos to the learners to help them understand what an	Level: Beginner
		informational interview is.	
6	Review steps and	a. Review with the learners, the steps of an informational interview.	A1.3 Read longer texts to
	questions for an	b. Have the learners brainstorm a list of questions that they would ask	connect, evaluate, and
	informational interview	in an informational interview.	integrate ideas and
	Prepare a set of		information
	questions		B3.2 Create simple
			documents to sort, display
			and organize information
			Level: Intermediate-
			Advanced
10	Conduct an informational	a. Discuss how learners could find someone in the community who is	B1.3 Initiate and maintain
	interview	already working at his/her dream job. For example, other learners	lengthier interactions with
		may know someone. They could consult the phone book or look in a	one or more persons on a
		local newspaper. They could search online for someone.	range of topics
		b. If it is not feasible for learners to conduct actual informational	F Engage with others-
		interviews, have them pair up and do a practice informational	collaboration
		interview using the information they know about a current job or	
		their dream career.	Level: Advanced



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A1.2 Read texts to locate and connect ideas and information B2.2 Write texts to explain and describe information and ideas B4 Express oneself creatively D.2 Perform well-defined, multi-step digital tasks Level: Intermediate		B4 Express oneself	creauvely D.2 Perform well-defined,	multi-step digital tasks	Level: Intermediate	B3.1a Make	straightforward entries to	complete very simple	documents E.2 Monitor own learning)	Level: Beginner-	Intermediate
 a. Depending on the current ability of the learners, this activity can be introduced. b. For learners who are unable to conduct an Internet search of this scope on their own, the task can be modified as required. For example, the activity could also be done in pairs, matching a learner who can complete the task independently with one who requires support. 	Discuss how the completed activities are linked to employment.	a. Choose a method for learners to reflect on what they have learned in	tne moaule. b. Set up a class-based wiki, blog, etc. for use.	c. See the Practitioner Introduction for guidance.	d. Encourage learners to answer the provided reflection questions.	a. Have learners complete their reflections	b. Bring them back together as a group.	c. Discuss what they have learned throughout the process.	d. Remind them of the employment connection for all of the task-based activities they completed during the module.	e. Have the learners complete the "After" section of the self-assessment.	f. Discuss whether they feel their skills have improved.	
Career research project- short report or presentation		Reflect on your learning				Wrap-up discussion and	completion of post self-	assessment				
11	EL	LR				12						

Appendix A

Barriers to Employment

What are Barriers to Employment?

- Barriers are things that prevent you from being able to get or keep a job
- There are many different things that can be barriers to employment







- Basic Needs
- Health
- Relationships
- Participation Factors

Basic Needs Barriers

- Lack of housing
- Lack of nutritious food
 Lack of appropriate clothing

11

Health Barriers

- Substance abuse
- Mental health issues
- Unhealthy lifestyle

Relationship Barriers

- Lack of family support
- Unhealthy relationships
- Lack of childcare







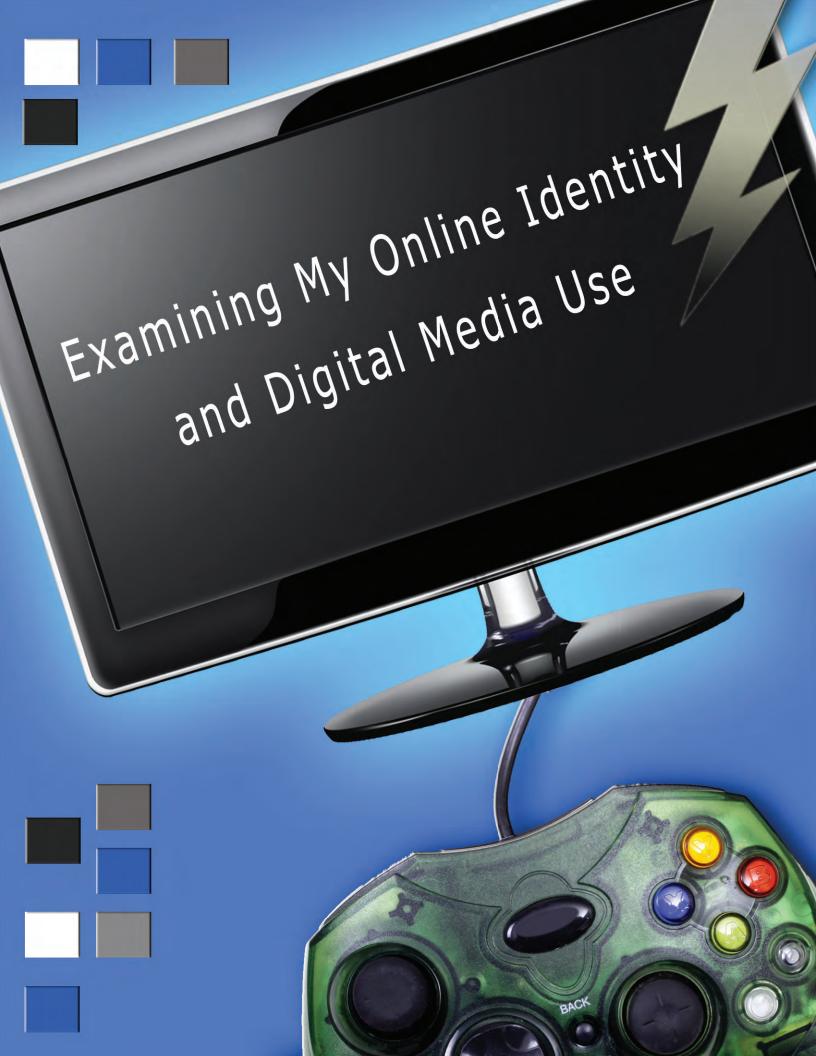


Participation Barriers

- Lack of education
- Lack of transportation
 Lack of work experience
- Criminal record







Examining My Online Identity and Digital Media Use

Workbook titles in this series include:

My Dream Career **Examining My Online Identity and Digital Media Use** How I Communicate in Different Places My Role Models



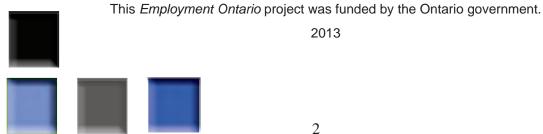
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All websites links were accurate at the time of printing- March 2013.





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Examining My Online Identity and Digital Media Use



Learner Snapshot

In this module, you will

- learn about your online identity
- discuss how to protect your online identity with secure passwords
- look at the uses of digital devices and media in your life
- talk about evaluating online information

There are 14 activities and six sections in this module. As you work through the activities, the progress bar will tell you how far you have come. You can check off each activity as you complete it on the chart on page 4.



My Online Identity Progress Badges

	Overview and Understanding My Online Identity Activity #1
	Activity #2
	Activity #3
	Activity #4
	Activity #5
	Creating Secure Passwords
	Activity #6
	Activity #7
\sim	What Is Digital Media?
	Activity #8
	Activity #9
	Being a Good Digital Citizen
	Activity #10
	Activity #11 (Bonus
BONUS BADGE	Activity/Bonus Badge for completion)
	Evaluating Online Information
	Activity #12
	Activity #13
	Wrap-Up
	Learner Self-Reflection Activity #14

Before I do this module, my skills are

After I finished this module, my skills were better

Skills	Good	Average	Needing Improvement	Yes	No
I can read a short paragraph, letter					
or email to find information					
I can understand information when					
I watch a video or presentation					

	Before my ski	l do this mo Ils are	After I finished this module, my skills were better		
Skills	Good	Average	Needing Improvement	Yes	No
I can write a short paragraph			-		
I can fill in a simple form or table					
I can write a journal entry					

	Before my ski	I do this mod IIs are	After I finished this module, my skills were better		
Skills	Good	Average	Needing Improvement	Yes	No
I can do simple addition and subtraction					



Before I do this module,	
my skills are	

After I finished this module, my skills were better

Skills	Good	Average	Needing Improvement	Yes	Νο
I can log in to a user account on a digital device					
I can search for a website					
I know how to post a message on a blog, gaming site or social networking site					

Before I do this module, my skills are After I finished this module, my skills were better

Skills	Good	Average	Needing Improvement	Yes	No
I can monitor and evaluate how					
I am doing with my learning					
I can identify barriers to my					
goals					
I am willing to accept new					
challenges					
I have a positive attitude to					
learning					

	my skills are			were better	
Skills	Good	Average	Needing Improvement	Yes	No
I understand my role in the group					
I can participate in a group discussion					
I understand my responsibilities to the group and the program					
I accept the opinions of the oth- ers in the group					
I am prepared to participate in learning					
I meet deadlines					

Before I do this module,

After I finished this



Overview

In this module, we will be discussing your online identity and how it can affect you and your choices later in life. At the end of this module, you should be able to

- understand the risks and benefits of sharing information online
- understand the difference between private and personal information
- understand how sharing private information online can put you at risk
- identify strategies to create secure passwords
- understand what it means to be a good digital citizen
- begin to evaluate online information

The module will start and end with a self-assessment.

The first activity you will complete is the self-assessment.

Activity #1 Self-assessment

Complete the "Before" part of the self-assessment on page 5 to determine what level your skills are at now.



Understanding My Online Identity

An online identity is created when you put information about yourself online.

This is often done when you register on a website. Typical websites that require

you to register are

- social networking sites like Facebook
- video-sharing sites like YouTube
- discussion sites
- game sites

Activity #2 Online Identity

- a. Discuss your current online identity.
- Use the following questions to help you think about your current on line identity.
- c. Share your answers with the group.

Questions

- 1. Have you ever registered on a website or created a username and pass word to access a website?
- 2. What are the names of some websites that make you register?
- Have you ever had someone steal information about you online or pretend to be you online?
- 4. Have you ever created an online password? Do you know any tips to make sure that online passwords are secure?





Understanding the difference between personal and private information

Personal information is

- information that can't be used to actually identify you, such as your age, gender, favorite things, etc.
- usually safe to share online but can be used with private information to help identify you

Private information can be used to identify you. It could be your

- social insurance number
- address
- phone number
- email address
- credit card information, etc.



Whenever you register on a new website, you should make

sure that you think about whether you are giving out information that should be kept private. If you share private information, it can put you at risk for identity theft.

Identity theft is when people use your information to do something illegal.

They might

- steal money
- buy something using your information
- hide their own identity

When you register on a website you usually need to create a password.

A password is like a combination lock for information that you put online. You use a combination lock to keep belongings safe, like a bike or a locker. A good password will help keep your online identity safe.

Activity #3 Which Is It?



- a. Look at the types of information listed below.
- b. Check off whether you think it is personal information, private information, or if you are not sure.

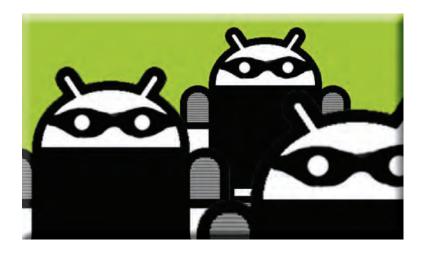
Type of Information	Personal Information	Private Information	I'm Not Sure
Age			
Full name (first and last)			
First name only			
Social insurance number			
Gender			
Address			
Email address			
Date of birth			
Name of your childhood pet			
Favourite food			
Phone number			
Credit card number			
Driver's licence			
Favourite movie			
Mother's maiden name			
Number of siblings			

PROGRESS...



Activity #4 This Isn't Private

- a. Work with a partner and brainstorm four pieces of information that you could share about yourself that isn't private information.
- b. Record your answers below.
- c. When you are finished, share your answers with the group.
 - 1.
 2.
 3.
 4.



PROGRESS... 25%



Activity #5 Classifying Personal and Private Information

- a. Choose a website to create a new account.
- b. Keep track of the information that the site needed from you to create an account.
- c. Decide if it is personal or private.

Suggestions: YouTube, Facebook, Twitter, gaming site, classroom wiki

Name of Website	Type of information requested	Personal	Private



Employment Link

Registering on websites is a common task that you need to do when searching for jobs. Many jobs may also require you to register on websites to do some of your

work. Today, more and more of what you do will be online. This means that you will most likely have an online identity.





Create Secure Passwords

Creating secure passwords is an important way to help you protect your online identity. A password is a secret word or phrase that a website requires when you login. A password is like a combination lock for the information that you put online. A good password will help keep your online identity safe.

You may use passwords for many different types of websites, such as

- social networking
- gaming
- video
- banking
- online shopping







Activity #6 Password Game-Is My Password Good?

a. Think of a password that you use right now. Don't tell anyone what your password is.

If you answer "yes" to a question, tick it off next to the question. Each "yes" is one

point.

- b. Be honest with your answers!
- c. When you are finished, add up your points in Part 1 and Part 2.
- d. Then subtract the total points in Part 2 from the total points in Part 1.
- e. The person with the most points wins.

Part 1	
I change my password every six months	🗆 Yes
No one else knows my password	□ Yes
My password has at least 8 characters	□ Yes
My password includes letters, numbers and symbols	□ Yes
My password doesn't include private information	□ Yes
I always remember my password	□ Yes
My computer doesn't remember my password for me	□ Yes
Total points in Part 1	
Part 2	
I have never changed my password	□ Yes
My boyfriend or girlfriend knows my password	□ Yes
My password includes private information	□ Yes
I use my middle name as my password or in my password	□ Yes
I use a word from the dictionary as my password	□ Yes
I have trouble remembering my password	□ Yes
My computer remembers my password for me	□ Yes
Total points in Part 2	
Total Points (Subtract total points in	
Part 2 from total points in Part 1)	

PROGRESS...





Password Tips

Helpful Tips

- Make passwords at least 8 or more characters long. A character is a letter, number or symbol. Longer passwords are harder to crack than shorter ones.
- 2. Don't use dictionary words as your password. There are programs that can be used to figure out your password, if it is just a word from the dictionary.
- 3. Don't use private identity information in your password.
- 4. Include different types of characters (letters, numbers, and symbols) in your password.
- 5. Use both upper case and lower case letters.
- 6. Never use your phone number as your password.
- 7. Change your password at least every 6 months.
- 8. Don't use your nickname or your middle name as your password.
- 9. Never share your password with your friends or family.
- 10. Create a password that is easy for you to remember.
- 11. If you are creating a new password for an account you already have, make sure it is very different.

Adapted from: <u>www.commonsensemedia.org/sites/default/files/3-5-unit2-strong-passwords.pdf</u> last accessed January 23, 2013



Activity #7 Create Your Own Secure Password

- a. List one or two things in each category.
- b. Use them in different combinations to create secure passwords that you will remember.

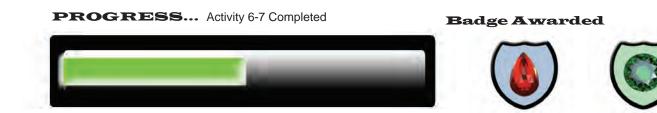
Favourite number(s)	Favourite character name(s)	Symbol(s)	Favourite snack(s)	Other category:



Employment Link

Job search websites may require you to create accounts using both personal and private information. Creating secure passwords to protect your online identity is

important. Many jobs require employees to log in to a company network or other websites and they expect the information to remain safe. Understanding how to create secure passwords is a great skill to have in the workplace.



What is Digital Media?

Digital media is anything with digitalized content. This includes anything that can be transmitted over the Internet or computer networks, such as

- documents
- graphics
- audio
- video

A digital device is an electronic device that you use to store, display or transmit digital media. We live in a world where we interact with digital media all of the time. Most of our communication with other people is now digital. Most workplaces use digital media in a variety of different ways. Think about all of the different things you do every day that use digital media. Digital media is everywhere!







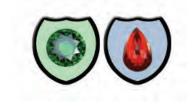
Activity #8 Uses of Digital Devices and Media

For each type of digital device, think of how it is used or might be used in your home, at the program you are attending, in the workplace and out in the community.

Type of Digital Device	At Home	At a Program	In a Workplace	In the Community
Cell Phone				
Television				
Ipod or MP3 Player				
Ipad or Tablet				
Computer				
Gaming System				
Other				







Activity #9 Digital Media Log

- a. Keep a log of your digital media use over a 24-hour period.
- b. Use the table below to keep your log. You don't have to be exact with the time periods. Just estimate how much time you spend doing the activity. A few examples have been filled in to help you get started.

My Digital Media Use Log

Date:

Start:

Finish:

Time of Day	Device	Amount of Time	Location	Activities	My Thoughts
7:00 a.m.	Clock radio	10 seconds	Home	Alarm went off	Very annoying!
7:10 a.m.	Blackberry	5 minutes	Home	Read email	I can't believe I already have 10 emails today







Employment Link

The use of digital media is an important part of job searching and digital media is used frequently in places of employment.



Being a Good Digital Citizen

Digital citizenship is appropriate and responsible behaviour when you are using technology. There are many different ways that you use technology every day. For example, you are using technology when you are using your cell phone, posting comments on a message board or talking with the other players in an online game.

Good digital citizens

- protect private information
- respect themselves online
- respect others online
- balance the amount of time they spend online

Digital etiquette or "netiquette" are rules that you should follow in order to make sure you are treating other people with courtesy and respect when you are online. It's just as important to treat people the same way online as you do in real life. When you instant message, chat, or email someone over the Internet, you need to remember that they can't see your face to tell if you're teasing them or being serious. Netiquette is treating others the way you want to be treated. Some examples of bad netiquette are

- bullying other people online
- downloading music illegally
- using bad language
- plagiarizing information using other people's information and taking credit for it
- posting photos of other people without permission

Remember that it is not just your friends and family who can see what you post online. Employers might also search for you!



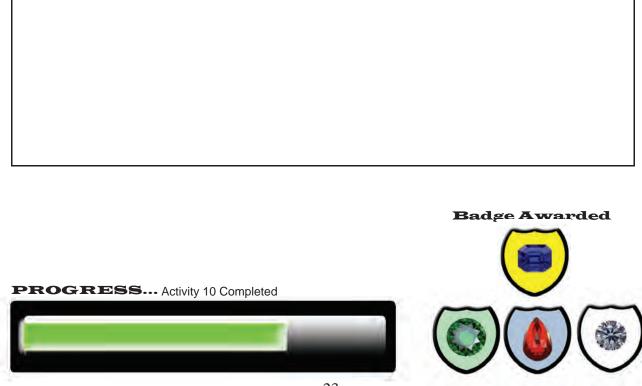
Activity #10 Being a Good Digital Citizen

- a. Watch this short video on YouTube about digital citizenship.
- b. Write a short paragraph (5-8 lines) describing the different technology you use and what you can do to be a good digital citizen.
- c. If you like, you can also search for some other videos on YouTube about digital citizenship.

www.youtube.com/watch?v=FdEXijFXfD8

If you can't find the video using the link, use the search term "digital citizenship" on YouTube to find a video about digital citizenship.





My Digital Footprint

It is important to make sure that what you post online is appropriate. If something is appropriate, it means it is something that you aren't worried about anyone else seeing or reading. Your digital footprint is created when you post things online, such as

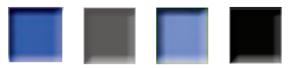
- photos
- videos
- comments

A digital footprint is very hard to erase once it is made. What you post online today can impact your future. Employers and schools will often search online to see what information they can find about applicants. They are looking for the good and the bad.

Posting appropriate content will mean that you have a good digital footprint. Posting inappropriate content can create a bad digital footprint. The information you post online can literally be there forever! For example, if you decide to run for Prime Minister 30 years from now, inappropriate online posts could come back to haunt you.



Activity #11 Five Things



- a. Think of five different things you have posted online or things your friends or family have posted online.
- b. Do you think it is appropriate or not appropriate?
- c. What do you think the effect of the content could be in the future?
- d. Fill in the table below.

Describe what was posted	Where was it posted?	Appropriate or Inappropriate?	How could this content affect my future in a good way or a bad way?
Video of me at a	YouTube	Appropriate	Employer might not agree
wild high school		✓ Inappropriate	with underage drinking and
party with underage			may not hire me
drinking			
		□ Appropriate	
		Inappropriate	
		□ Appropriate	
		Inappropriate	
		Appropriate	
		Inappropriate	
		□ Appropriate	
		Inappropriate	
		□ Appropriate	
		Inappropriate	



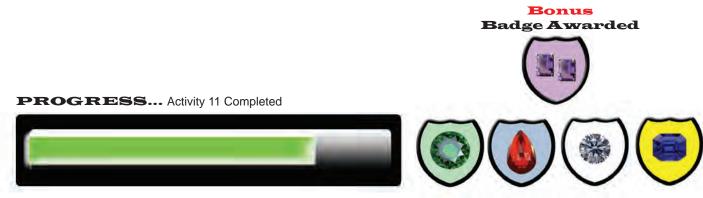


Employment Link

Maintaining a digital footprint that is appropriate may become very important when you are trying to get a job. Many employers will do an online search to see what they

can find out about you. If they discover things that they consider inappropriate, it may affect your chance of getting a job.





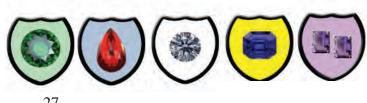
Evaluating Online Information

Today we have tons of online information at our fingertips. You can search for almost anything online. However, not all information you find online is good information.

Google is a web search engine on the Internet. The term "Google" is so widely recognized that it is now commonly used as a verb. You will often hear people talk about "googling" something on the Internet. Google is one of the most widely used search engines. When you search on Google, you put a search term in and the engine will give you back "hits" or pages where your search term is found.



- a. If you were going to do research about something, where do you think you would look first? On the Internet? In a book?
- b. Do you use any other search engines besides Google?
- c. What are the advantages of researching on the Internet instead of in books?
- d. What are the disadvantages?





- a. Google yourself and see what you find. If you find anything, record what you find below.
- b. Did you find anything that you think is inappropriate?
- c. Did you find anything that wasn't true?

Don't worry if you didn't find anything - consider it good news! It means that you haven't created a digital footprint yet. If you are a good digital citizen, you can make sure that if you do create one in the future, that it is a positive one.

What I found

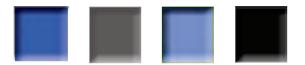
1.

2.

3.







Just because you Google something and find it on the Internet doesn't mean it is true!

How much of the information that you find on the Internet, do you think is true? When you read something on the Internet, do you ever check to see if it is true? How would you do this? It is important to make sure that the information you get from the Internet is true and comes from a reliable source.

Consider the following questions, when you are deciding if the information you are getting from the Internet is reliable.

- Who? Who wrote or posted the information?Is it a company you are familiar with?Is it someone you know? Is it a public figure?Does the website have contact information or a way to contact the owner?
- When? Does the website have a date showing when it was last updated? Is the information that you are reading new information? Or is it several years old? There is a lot of information that is on the Internet that has been there for a long time. If someone doesn't take it down, it could be there forever. That doesn't mean it is accurate or reliable.





What? What information is there?Does the information seem like it is biased in any way?Does it seem like it is reliable or accurate?

If you are suspicious when you read something, you should probably pay attention to your instincts and question the information that you are reading.

Where? Where is the website located?
Is it its own site or is it part of a larger site?
The URL is the address of a webpage. URL stands for Uniform (or Universal) Resource Locator. Looking at the URL can help you understand where a site is located.

http://www.website.ca	The "http" tells you that this is a hypertext document
1 ···	(most online documents are in this format). Some pages
	have "https" instead which is a security feature and
	means the information on that page is encrypted.
http:// www.website .ca	"www" means world wide web
	The second part of a URL contains the domain name of
	the person or organization hosting the Web site -in this
	case, "website"
http://www.website. ca	The last part tells you what type of organization the site
1 · · ·	belongs to. It is called the domain extension. Some
	common extensions are
	.ca= Canadian site
	.gc=Government of Canada site
	.gov= Government site
	.com=commercial site (this is where the term "dot
	com" comes from)
	.edu=educational site

Why? Why would I use this website to get information?Can I compare this information with the information I found from another source to make sure it is true?

After considering all of these questions, you should have a better idea of whether a website has reliable information for you to use.

Adapted from: <u>https://www.lib.berkeley.edu/TeachingLib/Guides/Internet/</u> Evaluate.html (last accessed March 20, 2013)



Conspiracy Theories

Many people are fascinated with conspiracy theories. A conspiracy theory is

- 1. A theory that explains an event as being the result of a plot by a covert group or organization; a belief that a particular unexplained event was caused by such a group.
- 2. The idea that many important political events or economic and social trends are the products of secret plots that are largely unknown to the general public.

Source: Dictionary.com

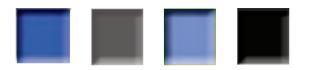
There are thousands of websites about conspiracy theories on the Internet. Have you ever looked up a conspiracy theory?



Activity #13 Conspiracy Theory Evaluation

- a. Search online for your favourite conspiracy theory or for a conspiracy theory website. If you don't have a favourite, use "conspiracy theory" as your search term.
- b. Choose one of the websites you find when you search.
- c. Using what you know about evaluating online information, decide if the website you have chosen is a reliable source of information or not.
- d. Complete the table below to help you decide. When you are finished, share your conclusions with the group.

Web Page URL	
Who?	
When?	
What?	
Where?	
Conclusion	I think the information on this page is







Employment Link

Being able to evaluate online information is a skill that is required by many different jobs. When you are job searching, it may also help you determine whether the job is with a reputable organization or not.



Badge Awarded



PROGRESS... Activity 12-13 Completed

Wrap-Up

Reflection

Read the reflection questions. Using the questions as a guide, write a paragraph reflecting on this module.

Post your reflection online. Your instructor will tell you where to post it. You can use the space below for your draft.

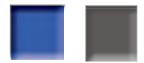
Reflection Questions

- a. Why should you be careful when you create passwords?
- b. Why is creating a good digital footprint important?
- c. What are some of the questions you can ask to help you evaluate information you find online?

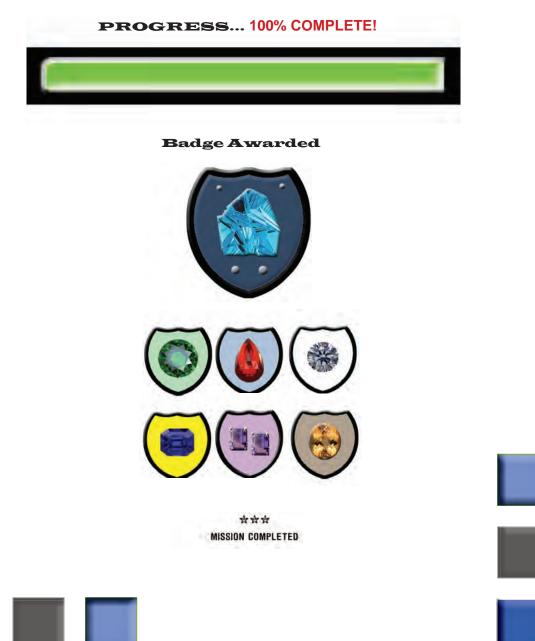
My Reflection



Activity #14 Post Self-Assessment



Complete the "After" portion of the self-assessment on page 5 to determine if you think your skills have improved.





Workbook titles in this series include:

My Dream Career Examining My Online Identity and Digital Media Use How I Communicate in Different Places My Role Models



Literacy Link South Central

Email: literacylink@bellnet.ca Phone: 519-681-7307 Web: www.llsc.on.ca This resource can be downloaded free of charge at www.llsc.on.ca. Organizations are encouraged to copy this resource; however, reproducing this resource for a profit is prohibited.

All websites links were accurate at the time of printing- March 2013.

EMPLOYMENT ONTARIO

This Employment Ontario project was funded by the Ontario government.

Examining My Online Identity

Practitioner Overview

This module focuses on helping learners identify their dream career. All of the activities have been developed to be delivered in a group setting but can be modified easily to use in a one-on-one environment. This module contains 14 task-based activities and is divided into six sections.

- 1. Overview and Understanding My Online Identity
- 2. Creating Secure Passwords
- 3. What Is Digital Media
- 4. Being a Good Digital Citizen
- 5. Evaluating Online Information
- 6. Wrap-Up

Prior to attempting this module, the learner will need to have the following skills and knowledge

- basic keyboarding
- basic Internet search skills
- word processing software skills
- understand how to post on the classroom blog or wiki





Le	Learning Objectives	Materials Needed	
Th	The learning objectives are to	The materilas needed, are	
٠	learn about the benefits and risks of	 Learner Workbooks for each learner 	
	sharing information online	 Internet access 	
•	understand the difference between	 word processing software 	
	private and personal information	 class blog or wiki 	
•	understand how sharing private)	
	information online can put you at risk		
٠	identify strategies to create secure		
	passwords		
٠	understand what it means to be a		
	good digital citizen		
•	begin to learn how to evaluate online		
	information		

will have the opportunity to discuss the employment link with the learners. At the end of the modules, learners should engage in a reflection activity and post their reflections electronically on a blog or wiki. You will need to set up a forum The activities and practitioner instructions are summarized in the following chart. After each group of activities, you for this activity. For ideas, refer to the Practitioner Introduction. The total amount of time required to complete all of the activities in this module will vary depending on whether you are delivering instruction to an individual or to a group. The estimated amount of time required is 2-3 hours.

current skurtevel c. Explain trat true modue will start and end with a self-assessment. Level: Degumer-Intermediate 2 Discuss your d. Have the learners complete the "Before" section of the self-assessment. B1.2 Initiate and maintain interactions with one or more persons to discuss, explain or extranting mineractions with about the learner's familiarity with the concept of an about the learner's familiarity with the concept of an identity. B1.2 Initiate and maintain interactions with one or more persons to discuss, explain or exchange information and opinions. 3 Identifying private a. After reading the passage on personal and versus personal or private information is personal or private information is personal or private information is personal or private. A1.1 Read brief texts to locate specific details b. After the learners have completed the activity the activity information is personal or private. B3.1 Make straightforward entries into versus personal or private. b. After the learners have completed the activity the activity the answers. b. After the learners have completed the activity the vert. Beginner vertice into vertice they were unsure of whether or not the information was personal or were started at a more they were unsure of the work or not the information was personal or thenter thentereaction was personal or the information wa
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"EL" refers to employment link.

"LR" refers to learner reflection.

S

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way to motivate participation. Feel free to play along with the learners! Create a secure Dassword Password Passwords independently.			for the winner (e.g., a chocolate) is always a great	B3.1a Make straightforward entries into
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Create a secureHave the learners create a variety of securepasswordpasswords independently.				calculations
Create a secure Have the learners create a variety of secure password passwords independently.				Level: Beginner
passwords independently.	7	Create a secure	Have the learners create a variety of secure	A1.2 Read texts to locate and connect ideas
Level: Intermediate		password	passwords independently.	and information
				Level: Intermediate

EL		Discuss how the completed activities are linked to	
		employment.	
8	Determine how	a. Ask the learners if they can think of any other	A1.1 Read brief texts to locate specific
	you use digital	type of digital devices that they use on a regular	details
	devices/media in	basis.	B2.1 Write brief texts to convey simple ideas
	different settings	b. Have them add their suggestions to the table.	and factual information
		c. Ask the learners to think creatively about the	B3.1a Make straightforward entries into
		different ways the devices could be used in	very simple documents
		different settings; not just how they are already	Level: Beginner
		used.	
6	Keep a digital	This is an extension activity and is meant to take	B2.1 Write brief texts to convey simple ideas
	media log	place over a 24-hour period.	and factual information
		a. You can modify it to take place over a shorter	B3.1a Make straightforward entries into
		period of time.	very simple documents
		b. After the log is completed, discuss with the	Level: Beginner
		learners the value of understanding how much	
		time you spend interacting with digital media.	
10	Watch a short	In this activity, the learners will need access to the	A1.2 Read texts to locate and connect ideas
	video and write a	Internet to be able to watch a video.	and information
	short paragraph	a. After they have watched the video, have them	B2.2 Write brief texts to explain and describe
		write a short paragraph describing some of the	information and ideas
		different technology they use and how they can	A3 Extract information from films,
		be a good digital citizen as they use that	broadcasts and presentations
		technology.	Level: Intermediate

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		b. If there is time, have the learners go to YouTube	
		to search for and watch some other interesting	
		videos about digital citizenship.	
11	Determine	In this activity, the learners need to think about	A1.1 Read brief texts to locate specific
	inappropriate and	things they have actually posted online and	details
		determine if the postings are appropriate or	B2.1 Write brief texts to convey simple ideas
	appropriate	inappropriate.	and factual information
	activities that	a. Allow them to complete the activity privately, in	B3.1a Make straightforward entries into
	might contribute	case they feel uncomfortable sharing things they	very simple documents
	to the distribution	may think are inappropriate.	Level: Beginner
	iu yuur uibilai	b. Ask them if they had ever thought about how	
	footprint	things they post could have an impact on the	
		future and how they felt about the activity.	
12	Google yourself on	a. Have the learners review the information on	B1.2 Initiate and maintain interactions with
	the Internet	Google.	one or more persons to discuss, explain or
		b. Ask them to share any other search engines they	exchange information and opinions.
		have used.	B2.1 Write brief texts to convey simple ideas
		c. Discuss the advantages and disadvantages of	and factual information
		searching on the Internet versus more traditional	D.2 Perform well-defined, multi-step digital
		searching in books.	tasks
			Level: Beginner-Intermediate

 ∞

	A1.2 Read texts to locate and connect ideas and information A2.1 Interpret very simple documents to locate specific details B3.2a Use layout to determine where to make entries in simple documents D.2 Perform well-defined, multi-step, digital tasks Level: Intermediate Level: Intermediate	
 Advantages of the Internet for getting information is that it is fast is fast can access it anywhere may be more up to date may be more up to date Disadvantages not all of the information is true here are not any "checks" in place, such as a publisher who has verified the information, etc. The learners will need Internet access so they can "Google" themselves. a. Have them record any "hits" that they find when they "Google" themselves. b. Discuss whether or not they have created a digital footprint yet. 	 a. Have the learners review the information about the questions that you need to ask when you are evaluating online information. b. Stress the fact that anyone can post anything on the Internet and that you shouldn't believe something just because you can read about it online. The learners will need Internet access so that they can search for their favorite conspiracy theory or conspiracy theories in general. 	6
	13 Evaluate information found on a conspiracy theory	

How I Communicate In Different Places

How I Communicate in Different Places

Workbook titles in this series include:

My Dream Career Examining My Online Identity and Digital Media Use **How I Communicate in Different Places** My Role Models



Literacy Link South Central

Email: literacylink@bellnet.ca Phone: 519-681-7307 Web: www.llsc.on.ca

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All websites links were accurate at the time of printing- March 2013.



This Employment Ontario project was funded by the Ontario government.

2013

2



How I Communicate in Different Places



Learner Snapshot

In this module, you will

- think and talk about how you communicate in different places
- learn about how different generations communicate
- discuss ways to become a more effective communicator

There are nine activities and four sections in this module. As you work through the activities, the progress bar will tell you how far you have come. You can check off each activity as you complete it on the chart on page 4.



Overview and Introduction to How I Communicate in Different Places Activity #1 Activity #2
Understanding the Differences Between the Generations Activity #3 Activity #4
What Is Effective Communication? Activity #5 Activity #6 Activity #7 Activity #8
Wrap-Up Learner Self-Reflection Activity #9



Before I do this module, my skills are

After I finished this module, my skills were better

Skills	Good	Average	Needing Improvement	Yes	Νο
I can read a paragraph, letter or					
email that is a few paragraphs					
long to find information					
I can read a flyer or					
brochure to find information					
I can read a story or chapter in a					
textbook to find information					
I can understand information					
when I watch a video or					
presentation					

	Before I do this module, my skills are			After I finished this module, my skills were better		
Skills	Good	Average	Needing Improvement	Yes	No	
I can write a short paragraph						
I can write a few paragraphs						
I can fill in a form						
I can write a journal entry						

	my skills are			module, my skills were better	
Skills	Good	Average	Needing Improvement	Yes	No
I can log in to a user account on					
a digital device					
I know how to post a message					
on a blog, gaming site or social					
networking site					
I can do a basic search on the					
Internet to find what I want					

Before I do this module,

Before I do this module,	
my skills are	

After I finished this module, my skills were better

After I finished this

Skills	Good	Average	Needing Improvement	Yes	No
I can monitor and evaluate how					
I am doing					
I can identify barriers to my					
goals					
I am willing to accept new					
challenges					
I have a positive attitude to					
learning					



	my skills are			module, my skills were better	
Skills	Good	Average	Needing Improvement	Yes	No
I can participate in a group					
discussion					
I understand my role in the					
group					
I understand my responsibilities					
to the group and the program					
I accept the opinions of the					
others in the group					
I am prepared to participate in					
learning					
I meet deadlines					

Before I do this module,

After I finished this



Overview

In this module, you will be thinking and talking about how you communicate in different places. At the end of this module, you should be able to

- understand how the different generations communicate
- understand the key factors in effective communication
- feel more comfortable communicating in a group setting
- begin to understand how to improve communication skills
- identify your current skills and the skills that you need to work on

The module will start and end with a self-assessment. The first activity you will complete is the self-assessment.

Activity #1 Self-assessment

Complete the "Before" part of the self-assessment on page 5 to determine what level your skills are at now.



Introduction to How I Communicate in Different Places

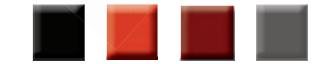
Different generations communicate in different ways. The generation you belong to may affect the way that you communicate in different situations or places. Generations are often broken into four broad categories

- Traditionalists (born before 1945)
- Baby Boomers (born from 1945 to 1963)
- Generation X (born from 1964 to 1979)
- Millennials or Generation Y (born in 1980 or later)

Workplaces, especially large ones, often have people from all four generations working together. By 2020, there will be a fifth generation entering the workplace.

Understanding the differences between generations can help you be more successful in the community, in educational settings, as well as in the workplace. It is important to keep the differences between generations in mind when you are looking for a job or working. Your co-workers and your boss may not be from the same generation as you. You may need to talk to them differently than you would talk to someone from your own generation.

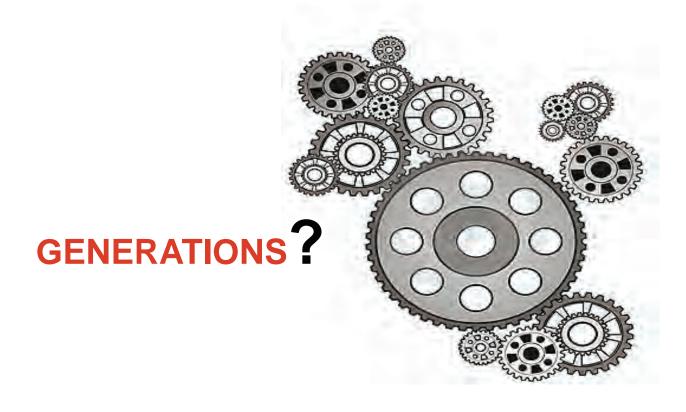


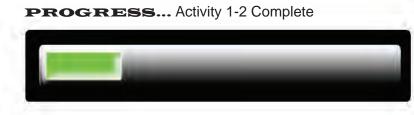


Activity #2 About the Generations



- a. Read the passage and think about the following questions.
- b. Share your answers with the group.
 - 1. Which generation do you belong to?
 - 2. Which generation do you spend most of your time with?
 - 3. Which generation(s) do you feel the most comfortable communicating with?
 - 4. Why do you think you are more comfortable communicating with that group of people?





Badge Awarded



Understanding the Differences Between the Generations

This table lists some of the differences between the generations. Not all people will fit into a category just because they are a certain age. However, the information in the table gives you a general idea of the generations' traits, likes and dislikes.

Generation	Key traits	What they like	What they don't like
Traditionalists	Loyal	Law and order	Change
	Practical	Strong work ethic	Conflict
	Hard working	Respect for authority	People who don't
	Detail oriented		follow the rules
	Budget conscious		
Baby Boomers	Competitive	Optimism	Conflict
	Service oriented	Teamwork	Technology
	Workaholics	Participation	
Generation Xers	Self-reliant	Diversity	Supervision
	Adaptable	Work-life balance	
	Impatient	Digital literacy	
		Change and fun	
		Personal growth	
Millennials or	Tolerant	Technology	Rules and regulations
Generation Yers	Optimistic	Talent and ambition	that don't impact
	Confident	Multi-tasking	the result (e.g., dress
		Direction and supervision	codes)
		Rewards and recognition	
The next	Hyper-connected	World view	Time will tell. We
generation	Global mindset	Social networking	don't have enough
			information about the
			next generation yet!



Activity #3 Generation Scenarios Role-Play

- a. Work with a partner. For each scenario, decide who will play which character.
- b. Review each scenario and think about how each character would communicate.
- c. Remember to think about the general differences between the generations.
- d. When you have finished the role-play, discuss with your partner.

Scenario #1

Characters: Grandfather (Traditionalist), Grandson (Millennial)

John needs to ask his grandfather for a loan so that he can purchase a new pair of pants for a job interview. John has a monthly clothing budget but has overspent this month and doesn't have enough money left.

Scenario #2

Characters: Larry the shift supervisor (Generation Xer), Brian the line worker (Millennial) Larry needs to discuss Brian's habit of coming into work without tucking in his uniform shirt. Larry has been told by Jack, his Traditional boss, that it is a health and safety issue when shirts are worn improperly when working on the line.

Scenario #3

Characters: Andrew the graphic designer (Millennial), Mark the head of design (Baby Boomer)

The office where Andrew works currently has an "unwritten" rule in place that you can't listen to music while you work. This rule came from the previous head of design, a Traditionalist.

Andrew wants to discuss changing the rule with his new boss Mark.

PROGRESS...33%







Activity #4 Role-Play Reflection

- a. Discuss how the scenarios went in the previous activity.
- b. Record three things you learned about communicating with different generations.

I learned			
I learned			
I learned			
		100	
	13	Reflection	





The Employment Link

You will find people from different generations in almost every workplace today. Understanding the general differences between the generations will help you communicate

more effectively in the workplace. The diversity between generations is just as important as other types of diversity, such as cultural diversity, and should be treated with the same importance.



Traditionalists (born before 1945)



Baby Boomers
(born from 1945 to 1963)

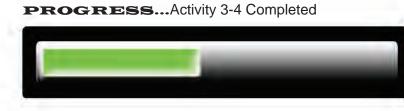
Generation X (born from 1964 to 1979)





Millennials or Generation Y

(born 1980 or later)



Badge Awarded



What Is Effective Communication?

Communication may seem very simple but it is one of the most difficult things that we do. Learning how to communicate effectively will help you connect better

- at home
- in the community
- in the workplace

We communicate in different ways with different people and in different places. For example, think about the different ways that you say hello to your friends, your family, or someone you deal with in a store. You also communicate differently based on what medium you are using. When you say hello face-to-face, you may do it differently than when you say hello by text on a cell phone.

Activity #5

Say Hello! Think about how you would say hello, and introduce yourself or ask for what you want in each of the following situations. Share your "hellos" with the group.

- **Situation #1** You are meeting your friend's parents for the first time.
- **Situation #2** You haven't heard from your friend for the last three days and you text him to find out where he's been.
- Situation #3 You have an unexpected appointment and will be missing class tomorrow. You need to call in and leave a message that you won't be in class.
- **Situation #4** You are going to buy a new game and you need help from the middle-aged female store clerk to get it out of the locked cabinet.
- **Situation #5** You are dropping off your resume for a job and you need to introduce yourself to the receptionist and explain what you are doing.

PROGRESS





Communication Skills

When you communicate effectively there are many different skills involved. We send, receive and process hundreds of pieces of information through communication every day. But communication isn't just about sharing information back and forth. Effective communication also involves

- listening skills
- non-verbal skills
- being aware of your emotions

Listening Skills

Actively listening to the other person is one of the most important parts of effective communication. You need to pay attention to

- what is being said
- how it is being said

If you are actively listening, the person who is speaking will feel

- heard
- safe to share their ideas and opinions with you





How to be a good listener

The four parts of being a good listener are

- paying attention
- allowing people to speak without interrupting them
- listening without judging
- using your body language
- Pay attention to the person who is speaking! Act like you are interested. Don't just listen; watch what the speaker is doing. Body language can help you understand what is being said. If you are checking your cellphone or watching the clock while you are listening to someone, you will miss the body language. It is also rude and will make the person who is speaking think you are not interested.
- 2. Don't interrupt! Let the person who is speaking finish what he/she has to say. Wait for your turn. If you want to interrupt, and are thinking about what you want to say, your body language will give you away. Active listening is something that you need to practice.
- Don't judge someone even if you don't agree. To have effective communication, you don't have to agree with everything someone else says but you do have to be respectful of others' opinions.
- 4. Use your body language to show that you are interested. Try to gain eye contact with the speaker. Nod or smile at the speaker when you agree with something that is said. In a one-on-one conversation, depending on how formal the communication is, you may even make small verbal comments like "yes" so the speaker knows you are listening. Don't slouch if you are sitting in a chair and make sure you have a firm handshake when you meet someone for the first time.



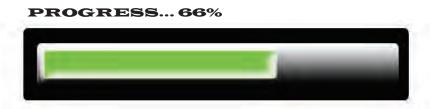
Activity #6 What Is the Boss Doing Wrong?

Watch this short video and with the group, discuss what the "boss" is doing wrong.

www.youtube.com/watch?v=XmyyP72soGs

Note: If this link doesn't work use the search term "ineffective listening" on YouTube to find a video about listening skills.







Non-Verbal Communication

Whenever we communicate, we use non-verbal communication. Sometimes we aren't even aware that we are doing it. The way you act, look and move when you are speaking can give the listeners a lot of information along with what you are actually saying. Non-verbal communication includes things such as

- facial expressions
- body movement and gestures
- eye contact
- posture
- muscle tenseness
- breathing rate

Understanding and controlling non-verbal communication can help you express what you really mean and help you to connect with your audience. You make a first impression within the first few seconds and your non-verbal communication is a big part of that first impression.

How to Understand and Improve Your Non-Verbal Communication

Watch people communicating with each other when you are in different places, to see how they use non-verbal communication.

Keep your body language open. This means keeping your arms uncrossed, keeping your feet apart if you are standing and keeping eye contact with your audience.



Pay attention to how people from different cultures and generations use different non-verbal communication methods.

Make sure your body language matches what you are saying. If you are saying no to something but shaking your head yes, you are going to confuse your audience.

Use your body language to help you feel more confident. Even if you are nervous (e.g., to make a presentation or go into a job interview), stand up straight and maintain eye contact. This will send a signal that you are confident, even if you feel nervous.

Be aware of when you are feeling stressed. Do you clench your hands, do you start to sweat or breathe quickly? Stress can have a big impact on how well you communicate. If you are feeling stressed, try to take a moment to calm down or de-stress before you continue.

Activity #7 Studying Non-Verbal Communication

- a. Find a video or television show on the Internet, that you are interested in.
- b. Make sure it has people in it who are communicating.
- c. Watch the video or television show for a few minutes with the sound muted. As you are watching, make point-form notes on how the non-verbal communication helped

you understand what was happening.



PROGRESS





Be Aware of Your Emotions

Our day-to-day emotions play a big part in how we communicate.

You need to

- understand your own emotions before you can communicate them to some one else
- be aware of your emotions so that they don't impact the way you are communicating about something that is unrelated to the way you feel

Understanding your emotions can help you

- manage your feelings appropriately when you communicate with other people
- understand what others are trying to communicate to you

Emotions such as anger, fear, sadness, surprise and happiness all have an immediate impact on us. When you recognize these emotions and are able to control them, you can communicate more effectively. Learning how to recognize and control your emotions takes hard work and practice!





- a. Think about your current communication skills.
- b. Fill in the table with the skills that you think you have and the skills that you think you need to work on.

Communication Skills I Have	Communication Skills I Need to Work On
Skills related to good listening	Skills related to good listening
Skills related to non-verbal communication	Skills related to non-verbal communication
Skills related to emotional awareness	Skills related to emotional awareness







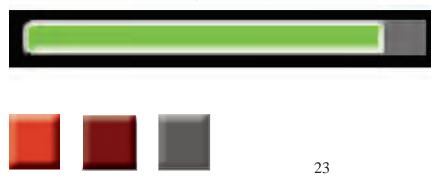
The Employment Link

Communication is key to getting and keeping any job. By

- listening actively, you better understand what is required in the workplace
- using effective and appropriate non-verbal communication, you will have a better job interview
- trying to figure out the skills you need to communicate effectively and working on those skills, you will become a better workplace communicator



PROGRESS...Activity 5-7 Completed









Reflection

- a. Read the reflection questions.
- b. Use the reflection questions to write a paragraph reflecting on this module.
- c. Post your reflection online. Your instructor will tell you where to post it.
- d. Use the space below for your draft.

Reflection Questions

- 1. Which generation do I belong to?
- 2. How can I communicate effectively with other generations?
- 3. What skills do I need to work on to become a more effective communicator?

My Reflection



Activity #9 Post Self-Assessment



Complete the "After" portion of the self-assessment on page 5 to determine if you think your skills have improved.







Workbook titles in this series include:

My Dream Career Examining My Online Identity and Digital Media Use **How I Communicate in Different Places** My Role Models



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All websites links were accurate at the time of printing- March 2013.

EMPLOYMENT ONTARIO

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How I Communicate in Different Places

Practitioner Overview

This module focuses on helping learners understand how they communicate in different places. All of the activities have been developed to be delivered in a group setting but can be modified easily to use in a one-on-one environment. This module contains nine task-based activities and is divided into four sections.

- 1. Overview and Introduction to How I Communicate in Different Places
- 2. Understanding the Differences Between the Generations
- 3. What Is Effective Communication?
- 4. Wrap-Up

Prior to attempting this module, the learner will need to have the following skills and knowledge

- basic keyboarding
- basic Internet search skills
- word processing software skills







Learning Objectives	Materials Needed
The learning objectives are to	The learning materials needed, are
 learn about how different generations communicate 	Learner Workbooks for each learner Internet access
 understand the key factors in effective communication 	class blog or wiki
 have an opportunity to practice communication skills in a "safe" setting begin to understand how to improve communication skills 	
 identify current communication skills and communication skills that require work 	
The activities and practitioner instructions are summarized in the following chart.	e summarized in the following chart.
After each group of activities, you will have the of the modules, learners should engage in a re You will need to set up a forum for this activition.	After each group of activities, you will have the opportunity to discuss the employment link with the learners. At the end of the modules, learners should engage in a reflection activity and post their reflections electronically on a blog or wiki. You will need to set up a forum for this activity. For ideas, refer to the Practitioner Introduction .

The total amount of time required to complete all of the activities in this module will vary depending on whether you are delivering instruction to an individual or to a group. The estimated amount of time required is 2-2 ½ hours.

OALCF Connection and Level	B3.1a Make straightforward entries to complete very simple documents E.2 Monitor own learning Level: Beginner-Intermediate	A1.1 Read brief texts to locate specific details B1.1 Participate in brief exchanges with one other person Level: Beginner Level: Beginner
Practitioner Instructions	 a. Explain to the learners that in this module, they will be thinking and talking about how they communicate with other people. b. Review the learning outcomes with them. c. Explain that the module will start and end with a self-assessment. Have the learners complete the "Before" section of the self-assessment. 	 a. Introduce the learners to the concept of generational differences. b. Point out that most of the differences are about how each generation relates to the workplace. Videos on intergenerational differences that you may want to review: <u>www.youtube.com/watch?v=P-enHH-r_FM</u> <u>www.youtube.com/watch?v=SEZM6nUhKW8</u> c. Have the learners identify the generation that they belong to and who they think they communicate with the best. d. Use the questions provided to guide the discussion.
Task-Based Activity Summary	1 Complete the "Before" section of the self-assessment to determine your current skill level	2 Decide which generation you belong to

"EL" refers to employment link.

"LR" refers to learner reflection.

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involving different b. Have the learners choose a partner to work with. interactions with one or more generations c. Allow the learners to work through the scenarios and discuss. explain, or discuss what happened. be used intermediate reschange information and opinions ciscuss what happened. be used intermediate nikt the group and record three things a. Have the learners share their experiences from the exclange information and opinions vith the group and record three things b. After they have had an opportunity to share, ask them to record three things b. After they have had an opportunity to share, ask them to record at least three things that they learned about record three things b. After they have had an opportunity to share, ask them to record at least three things that they learned about record at least three things that they learned about record at least three things that they learned about sections with one or more record three things you learned b. After they have had an opportunity to share, ask them to record at least three things that they learned about record at least three things that they learned about record at least three things that they learned about record at least three things that they learned you learned b. After they have had an opportunity to share, ask them to record at least three things that they learned about record at least three things that they learned about record at least three things that they learned about record at least three things that they learned about record at least three things that they learned about record at least three things theat three they l	3	Role-play scenarios	a. Review the role-play scenarios with the learners.	B2.1 Initiate and maintain
generations c. Allow the learners to work through the scenarios and discuss what happened. Discuss role-play a. Have the learners share their experiences from the discuss what happened. Discuss role-play a. Have the learners share their experiences from the record three things Discuss role-play a. Have the learners share their experiences from the previous activity with the group. Discuss role-play a. Have the learners share their experiences from the previous activity with the group. Discuss three things b. After they have had an opportunity to share, ask them to record at least three things that they learned about communicating with different generations. Discuss how the completed activities are linked to employment. b. Introduce the topic of effective communication to the learners. Say hello to a. Introduce the topic of effective communication to the learners. Different places b. Discuss different ways people communication to the scenarios provided. c. Have the learners practice their "hellos" based on the scenarios provided.		involving different	b. Have the learners choose a partner to work with.	interactions with one or more
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b. Discuss different ways people communicate in different contexts or environments.c. Have the learners practice their "hellos" based on the scenarios provided.d. Suggest additional scenarios relevant to the client group.		different people in	learners.	to exchange information with one
.dn		different places	b. Discuss different ways people communicate in different	other nerson
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			c. Have the learners practice their "hellos" based on the	
d. Suggest additional scenarios relevant to the client group.			scenarios provided.	Level: Beginner
			d. Suggest additional scenarios relevant to the client group.	



► -	Watch a video about		A2.1 Read texts to locate and connect
lister	listening skills	communication, which are	ideas and information
		 listening skills hody language 	A3. Extract information from films,
		 emotional awareness 	broadcasts, and presentations
		b. Have the learners read the passage about being a good	
		listener.	Level: Intermediate
		You will need Internet access for the next part of the task so	
		that they can watch the video.	
		c. After they have watched the video, have them discuss	
		what the boss in the video did wrong.	
		Note: If the video link does not work, have the learners use	
		the search term "ineffective listening" on YouTube to find	
		an appropriate video for the activity.	
Wa	Watch a video to	a. Discuss the different ways we communicate non-verbally	A2.1 Read texts to locate and connect
lea	learn about non-	and stress the importance of this type of communication.	ideas and information
veı	verbal	b. Demonstrate different examples of non-verbal	A3. Extract information from films,
COI	communication	communication as you talk, such as using an "open"	broadcasts, and presentations
		body.	B2.1 Write brief texts to convey simple
		The learners will need Internet access to complete the	ideas and factual information
		activity.	D2. Perform well-defined multi-step
		c. Have the learners search for a YouTube video on a topic	digital tasks
		that they are interested in or a television show that they	Laval·Intermediate
		enjoy.	

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		d. Ask them to watch the video or show for 3-4 minutes	
		with the sound muted.	
		e. Have the learners make point-form notes on the	
		non-verbal cues as they watch the video or show.	
8	Record your current	Now that the learners have completed the section on	B2.1 Write brief texts to convey simple
	skills and gaps	effective communication, ask them to think about and	ideas and factual information
		record their current skills and gaps.	B3.1a Make straightforward entries to
			complete very simple documents
			Level: Beginner
EL		Discuss how the completed activities are linked to	Level:
		employment.	
LR	Reflect on your	a. Choose a method for learners to reflect on what they	B4 Express oneself creatively
	learning	have learned in the module.	D.2 Perform well-defined, multi-step
)	b. Set up a class-based wiki, blog, etc. for use. See the	digital tasks
		Practitioner Introduction for guidance	
		I TACHTRATICE TITU DARCHATT TOT BATABLICC.	T] T
		c. Encourage learners to answer address the provided	Level: Intermediate
		reflection questions.	
6	Wrap-up discussion	a. After the learners have completed their reflections, bring	B3.1a Make straightforward entries to
	and completion of	them back together as a group.	complete very simple documents
	post self-assessment	b. Discuss what they have learned throughout the process.	E.2 Monitor own learning
		c. Remind them of the employment connection for all of the)
		task-based activities that they completed during the	Level: Beginner-Intermediate
		module.	D
		d. Have the learners complete the "After" section of the	
		self-assessment.	
		e. Discuss whether they feel their skills have improved.	

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My Role Models

Workbook titles in this series include:

My Dream Career Examining My Online Identity and Digital Media Use How I Communicate in Different Places **My Role Models**



Literacy Link South Central

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All websites links were accurate at the time of printing- March 2013.



This Employment Ontario project was funded by the Ontario government.

2013



My Role Models



Learner Snapshot

In this module, you will

- talk about the qualities of a good role model
- explore the qualities you have that would make you a good role model
- explore the qualities that you can work on to be a good role model

There are 11 activities and five sections in this module. As you work through the activities, the progress bar will tell you how far you have come. You can check off each activity as you complete it on the chart on page 4.



My Role Model Progress Badges

	Overview and Introduction to My Role Models Activity #1 Activity #2 Activity #3 (Optional)
	Qualities of a Good Role Model Activity #4 Activity #5 Activity #6 Activity #7 (Optional)
	You as the Role Model Activity #8 Activity #9
BONUS BADGE	Famous Role Model - Rxtension Activity #10
	Wrap-Up Learner Self-Reflection Activity #11

Self-assessment

Before I do this module, my skills are

After I finished this module, my skills were better

Skills	Good	Average	Needing Improvement	Yes	No
I can read a paragraph, letter or					
email that is a few paragraphs					
long to find information					
I can read a flyer or					
brochure to find information					
I can read a story or chapter in a					
textbook to find information					
I can understand information					
when I watch a video or					
presentation					

Before I do this module, my skills are

After I finished this module, my skills were better

Skills	Good	Average	Needing Improvement	Yes	No
I can make a presentation to a					
group or interview someone					
who I don't know					
I can write a short paragraph					
I can write a few paragraphs					
I can fill in a form					
I can write a journal entry					

Before I do this module, my skills are After I finished this module, my skills were better

Skills	Good	Average	Needing Improvement	Yes	No
I can log in to a user account on					
a digital device					
I can complete a form online					
I know how to post a message					
on a blog, gaming site or social					
networking site					
I can create files using software					
on a computer					

Before I do this module, my skills are

After I finished this module, my skills were better

Skills	Good	Average	Needing Improvement	Yes	No
I can monitor and evaluate how					
I am doing					
I can identify barriers to my					
goals					
I am willing to accept new					
challenges					
I have a positive attitude to					
learning					

	my skills are			module, my skills were better	
Skills	Good	Average	Needing Improvement	Yes	Νο
I can participate in a group					
discussion					
I understand my role in the					
group					
I understand my responsibilities					
to the group and the program					
I accept the opinions of the					
others in the group					
I am prepared to participate in					
learning					
I meet deadlines					

Before I do this module,

After I finished this



Overview

In this module, you will be thinking and talking about good role models. At the end of this module, you should be able to

- understand what a role model and a mentor are
- understand the difference between a public figure and a good role model
- know some of the qualities of a good role model
- begin to understand how you can become a role model

The module will start and end with a self-assessment. The first activity you will complete is the self-assessment.



Activity #1 Self-assessment

Complete the "Before" part of the self-assessment on **page 5** to determine what level your skills are at now.



A role model is someone who provides you with an example to follow. A role model might be someone you

- know
- have never met but look up to

A mentor is someone who helps you by sharing his/her knowledge and experience with you. There are many different ways that you could interact with a mentor.

A mentor might

- teach you something new (e.g., in a class)
- coach you (e.g., in a sport)
- motivate you to start something or to finish something (e.g., your education)
- guide you (e.g., help you set goals)
- help you solve a problem (e.g., how to finish a project)

A good mentor must also be a good role model.



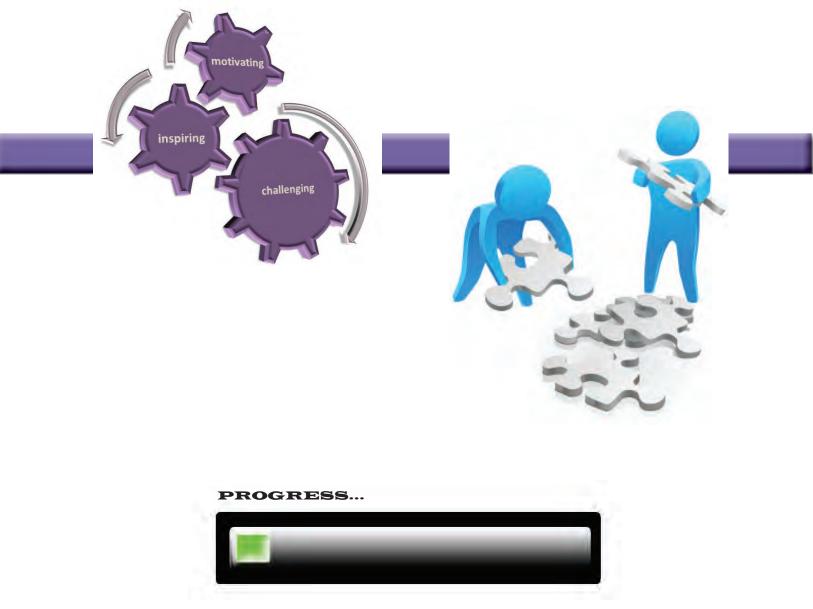


Activity #2 Role Models and Mentors



Think about the following questions and share your answers with the group.

- 1. Can you think of someone who you would consider as a role model to you?
- 2. Can you think of a time when someone acted as a mentor to you?



Activity #3 Role Model and Mentor Word Search (Optional)

Complete the word search.

ROL E D E L ХТКЈ СС MO z P WK × E N I O O T N G D w S A A Q C F X M P A 0 U V U F GQD P L U F C WIL C S L W PB G R S B R H L E 5 H E X 0 G TI E C E 1 W 0 XMO V A Т S I V P H U K G D J W Z MU ZEL HDGL B G GE L N U R S E U T U V 0 Т × L Q F L G G U II WL F N D G M Z B V B DRE E E 0 0 V B N U H T E NGXCX B B I WH 1 YK В J C ZRG F L G J D D L G 0 C R C H U H E P E N TOR C Y M T J B T L U Y J M X B F т

> COACH GUIDE MENTOR

TEACH EXPERIENCE HELP

MOTIVATE GOALS KNOWLEDGE ROLEMODEL



Badge Awarded



Qualities of a Good My Role Models

Role models can be just about anyone. Sometimes role models are people who we know. Sometimes role models are public figures. Public figures are people who are generally well known, such as

- politicians
- celebrities
- athletes
- historical figures

However just because someone is a public figure or well known doesn't make him/her a good role model. What qualities do you think are demonstrated by a good role model?

Good role models are often good leaders. They bring out the best qualities in people and provide inspiration or guidance. Read the following statements about good role models. Good role models

- always treat others the way they want to be treated
- never take advantage of other people
- are happy "in their own skin" or with who they are
- are independent
- know how to handle stress
- are honest
- are good listeners
- don't give up- they set goals and work towards then until they achieve them
- admit their mistakes
- are passionate and dedicated to what they do
- are focused on the community, not just themselves
- assertive without being aggressive





Many role models are public figures but not all public figures are good role models. We see public figures or characters every day in the media. Examples of poor role models are

- politicians who are caught in scandals
- athletes who are caught taking performance-enhancing drugs

Think about the different types of media you watch and who the role models are that you see all the time.







Activity #4 Media-Based Role Models

Think of an example of a role model in each category. Then think about why this person or character has become a role model. Do you think that they are good role models?

Media	Example of a Role Model	Why is this person or character a role model?	Good or Bad?
Television			Good
Shows			🛛 Bad
Reality TV			Good Good
Shows			🛛 Bad
Comics			Good
			□ Bad
Movies			Good Good
			🛛 Bad
Sports			Good
			Bad







- a. Think of three different people who you would consider as your role models. They can be people you know, or public figures (such as athletes, historical figures).
- b. Complete the table.

Role Model	Why is this person a good role model for me?



PROGRESS...





Local Role Models

Have you ever thought about how many different role models there might be in your community? Local role models are often involved in the community where they live. The best place to learn about who they are is to read the local newspaper. Many local newspapers also publish an online version of the newspaper that is even more up-to-date than the print version.

Activity #6 Identifying Role Models in My Community

- a. Skim through the local newspaper (paper-based or online) to try and find stories with local role models.
- b. Look for people who you think possess the qualities of a good role model.
- c. Record your findings below. You can use point form notes.
- d. When you are finished, present your information to the rest of the group.

PROGRESS...50%





Activity #7 Group Project (Optional)

- a. Based on the presentations made in Activity #6
 - pick a local role model from your community
 - invite this person to come and speak about what he/she does.
- b. Assign tasks to different group members, such as
 - contact the speaker and invite him/her to come and speak at a mutually convenient date and time
 - prepare a list of questions that you might want to ask the speaker
 - greet and introduce the speaker
 - thank the speaker at the end of the presentation
 - send a formal thank-you letter

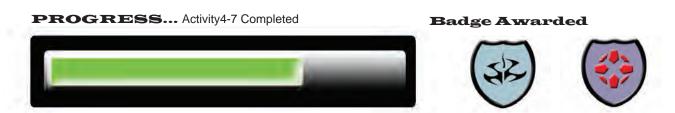


The Employment Link

Role models demonstrate qualities that you should have to be successful in the workplace. Following good role models will mean that you are developing skills, knowledge and

attitudes that you will be able to use when you are looking for work, as well as on the job.

Completing tables is a transferable skill used in many workplaces. Using a newspaper to find local role models helps you to develop your skills at finding information which is also necessary in most workplaces.



You as the Role Model

You don't have to be famous or be a public figure to be a role model! Being a good role model for others is something you can work on every day. A good role model has similar qualities to a good leader.

Being a good role model and leader will help you in all aspects of your life. It will help you in your relationships, when you are looking for a job, and when you are working.

You probably already have more qualities of a good role model than you think you do! Look at the statements about good role models on page 12. These are all things you can work on, if you aren't already doing them.







Activity #8 When I Have Shown Role Model Qualities

- a. For each quality, think of when you have shown this quality.
- b. Then think about how you can improve on it to become an even better role model.

Qualities of a good role model	An example of something I have done	How can I improve on the quality?
They treat others the way they		
want to be treated		
They are happy "in their own		
skin" or with who they are-		
they have good self-esteem		
They are independent		
They know how to handle		
stress		
They are honest		
They are good listeners		
They don't give up- they set		
goals and work towards them		
until they achieve them		
They admit their mistakes		
They are passionate and		
dedicated to what they do		
They are focused on the		
community, not just on		
themselves		
They are assertive without		
being aggressive		

PROGRESS





Tips on Becoming a Good Role Model

- Helpful Tips 1. Being a good listener is a great quality to have as a role model. Practice good listening by paying attention to what people are saying and to their body language.
 - A great way to focus on the community is to volunteer somewhere. It is 2. also a great way to build skills that you can use for employment.
 - 3. When you make a mistake, don't be afraid to admit it. Nobody is perfect. It will show people that you are human and that you are honest. If your mistake affected someone else negatively, make sure you apologize.
 - 4. If you say that you are going to do something, do it. Don't leave a project incomplete.
 - Focus on activities that you really enjoy so that you can show your passion. 5.
 - Be confident in yourself. Stand up for yourself but make sure you keep 6. your anger in check!
 - 7. Research ways to help you handle your stress.
 - 8. Make positive choices. If you are in a situation where you aren't sure what to do, think about how your role model would handle it and follow his/her example.
 - You might have some bad habits but you can always work on them! 9.



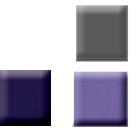
Activity #9 Role Model Role-Play

- a. Think about someone famous who you look up to as a role model.
- b. If you could ask them five questions, what would they be? Prepare five questions that you would ask and record them below.
- c. Work with a partner. Each person will take a turn being the famous role model and the interviewer.
- d. Ask your five questions as if you are interviewing your famous role model.

My Questions	
1.	
2.	
3.	
4.	
5.	









ROLE PLAY

The Employment Link The skills you

develop to become a better role model are transferable to any workplace. Interview skills are key to getting a job - practicing them will help you be more successful in an actual interview situation.







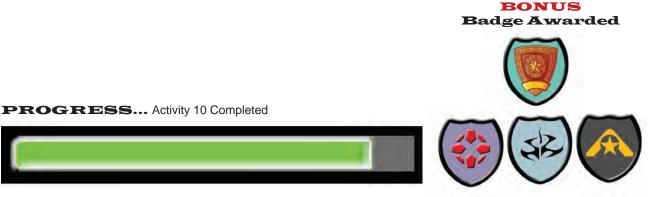
Activity #10 Role Model Research-Extension Activity

- a. Choose a famous role model (sports figure, comic book character, etc.).
 The person doesn't have to be your role model, but it should be someone who has the qualities of a good role model.
- b. Research that role model on the Internet. Use a variety of sources (websites, YouTube videos, blogs, etc.).
- c. Prepare a short report (1-2 pages typed) or a presentation (4-10 slides) about that role model.
- d. When you are finished, do a short presentation (5-10 minutes) about your famous role model to the group.

Include

- an introduction to who the role model is
- the qualities you think a good role model should have
- the reasons this person or character is a good role model

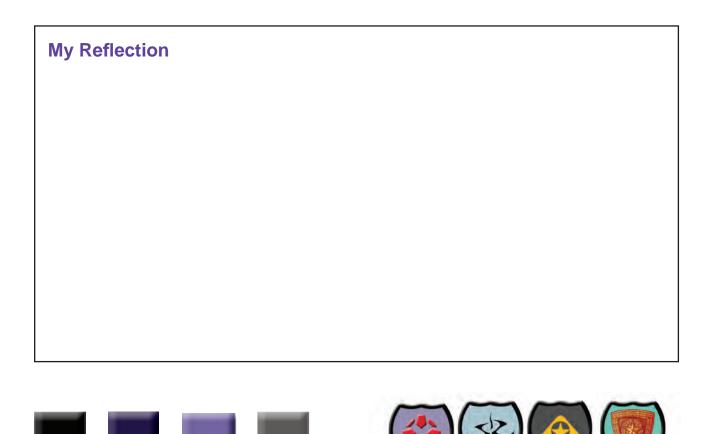






Reflection

- a. Read the reflection questions.
- b. Use the reflection questions to write a paragraph reflecting on this module.
- c. Post your reflection online. Your instructor will tell you where to post it.
- d. Use the space below for your draft.
- 1. Who are my role models?
- 2. What qualities do my role models have?
- 3. How can I become a good role model?



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Activity #11 Post Self-Assessment



Complete the "After" portion of the self-assessment on page 5 to determine if you think your skills have improved.







My Role Models

Workbook titles in this series include:

My Dream Career Examining My Online Identity and Digital Media Use How I Communicate in Different Places **My Role Models**



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EMPLOYMENT ONTARIO

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My Role Models

Practitioner Overview

This module focuses on helping learners discuss good role models. All of the activities use in a one-on-one environment. This module contains 11 task-based activities and is have been developed to be delivered in a group setting but can be modified easily to divided into five sections:

- 1. Overview and Introduction to My Role Models
- 2. Qualities of a Good Role Model
- 3. You as the Role Model
- 4. Famous Role Model Research
- 5. Wrap-Up

Prior to attempting this module, the learner will need to have the following skills and knowledge

- . . .
- basic keyboarding
- basic Internet search skills
- word processing software skills
- presentation software skills (extension activity only)





<u>a</u>	Learning Objectives	Materials Needed
Ē	o losmina obiochimo se do to	The lowing method of and
-	 learn about role models and mentors 	דווב ובמווווווט ווומובוומוס וובכתבת, מוב
	understand the difference between	Learner Workbooks for each learner
	being a public figure and being a	 local newspaper
	role model	Internet access
	understand the qualities of a good	 word processing software
	role model	 presentation software
	learn how you can be a role model	 class blog or wiki



The activities and practitioner instructions are summarized in the following chart.

After each group of activities, you will have the opportunity to discuss the employment link with the learners. At the end of the modules, learners should engage in a reflection activity and post their reflections electronically on a blog or wiki. You will need to set up a forum for this activity. For ideas, refer to the Practitioner Introduction. The total amount of time required to complete all of the activities in this module will vary depending on whether you are delivering instruction to an individual or to a group. The estimated amount of time required is 2-3 hours.



OALCF Connection and Level	B3.1a Make straightforward entries to complete very simple documents E.2 Monitor own learning	Level: Beginner-Intermediate	A1.1 Read brief texts to locate specific details B1.1 Participate in brief interactions to exchange information with one other person Level: Beginner	A2.1 Interpret very simple documents to locate specific details Level: Beginner
Practitioner Instructions	a. Explain to the learners that in this module, they will be thinking and talking about role models.b. Review the learning outcomes with them.c. Explain that the module will start and end with a self-	assessment. d. Have the learners complete the "Before" section of the self-assessment.	a. Explain to the learners that role models are everywhere. Mentors are more hands-on and are actually involved in helping you in some way. Role models are people who you look up to. Mentors can also be role models.b. Have the learners share examples of people who have been mentors and role models in their lives.	This is an optional activity for learners to complete. If you use the activity, you could have the learners compete to finish it and offer a small prize as an incentive.
Task-Based Activity Summary	Complete the "Before" section of the self-	assessment to determine your current skill level	Share an example of a role model and mentor with the group	Complete a word search
Task-B Activity Summa	-		7	m

"EL" refers to employment link.

"LR" refers to learner reflection.

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4	Identify	a. Discuss the qualities of a good role model with the	A1.1 Read brief texts to locate specific
	media-based	learners.	details
	role models	b. Read the statements about good role models. For	B2.1 Write brief texts to convey simple
		each statement, ask the learners to share examples of	ideas and factual information
		how a good role model would do this.	B3.2a Use layout to determine where to
		c. Discuss the difference between being a public figure	make entries in simple documents
		and a good role model.	Level: Beginner-Intermediate
		d. Ask the learners to think about examples of role	
		models for each category of media and have them	
		complete the table.	
ഹ	Identify my	Ask the learners to think about who their role models	B2.1 Write brief texts to convey simple
	role models	are and why these people are good role models.	ideas and factual information
			B3.1a Make straightforward entries to
			complete very simple documents
			Level: Beginner
9	Identifying	a. Discuss the fact that there are role models right in our	A1.2 Read brief texts to locate and connect
	local role	own communities.	ideas and information
	models	b. Have the learners look through a local newspaper to	B2.2 Write texts to explain and describe
		try and find some examples of local role models. If	information and ideas
		you don't have a copy of a local newspaper, use an	D.2 Perform well-defined, multi-step
		online one on the Internet.	digital tasks (if using the Internet for the
			activity)
			Level: Intermediate
		_	

role B1.2 Initiate and maintain interactions with one or more persons to discuss, explain or exchange information and opinions B2.2 Write texts to explain and describe information and ideas C2. Measure time and make simple comparisons and calculations Level: Intermediate		od B2.1 Write brief texts to convey simple d ideas and factual information B3.1a Make straightforward entries into sed very simple documents E.1 Set short-term goals of Level: Beginner ood
This is an optional group activity. If there is a local role model who would be a good candidate and if time permits, have the learners invite the role model to come and speak. This activity will require different members to do different tasks and will provide many learning opportunities.	Discuss how the completed activities are linked to employment.	 a. Discuss with the learners that anyone can be a good role model and that we should all strive to be good role models. b. Review the statements about good role models used in Activity 4. c. Have the learners brainstorm different examples of when they think they have shown qualities of a good role model and ways that they can improve.
Invite a local role model to speak		Identify and record ways to support you being a role model
	EL	ø

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6	Role play interview	a. Ask the learners to prepare at least 5 questions that they would ask a role model.	B1.2 Initiate and maintain interactions with one or more persons to discuss.
		b. Pair the learners up and have them interview each	explain or exchange information and
		other. c. Have them take turns answering as the role model.	opunons B2.1 Write brief texts to convey simple
			ideas and factual information
			Level: Beginner-Intermediate
EL		Discuss how the completed activities are linked to	
		employment.	
10	Research,	Depending on the current ability of the learners, this	A1.2 Read texts to locate and connect ideas
	prepare and	activity can be introduced. For learners who are unable	and information
	present report	to conduct an Internet search of this scope on their own,	B2.2 Write texts to explain and describe
	on a famous	the task can be modified as required. For example, the	information and ideas
	role model	activity could also be done in pairs, matching a learner	B4 Express oneself creatively
		who can complete the task independently with one who	D.2 Perform well-defined, multi-step
		requires support.	digital tasks
			Level: Intermediate
LR	Reflect on your	a. Choose a method for learners to reflect on what they	B4 Express oneself creatively
	learning	have learned in the module.	D.2 Perform well-defined, multi-step
		b. Set up a class-based wiki, blog, etc. for use. See the	digital tasks
		Practitioner Introduction for guidance.	
		c. Encourage learners to answer the provided reflection	Level: Intermediate
		questions.	
		8	

11	. Wrap-up	a. After the learners have completed their reflection,	B3.1a Make straightforward entries to
	discussion and	bring them back together as a group.	complete very simple documents
	completion of	þ.	E.2 Monitor own learning
	post self-	process.	
	assessment	c. Remind them of the employment connection for all of	Level: Beginner-Intermediate
		the task-based activities they completed during the	
		module.	
		d. Have the learners complete the "After" section of the	
		self-assessment.	
		e. Discuss whether they feel their skills have improved.	

