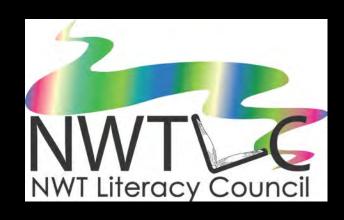
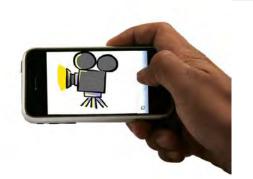
# Creating Videos in the Classroom



The tools YOU will need!

# Why Video?

- It's engaging for learners
- It's very easy to use
- To keep up with the times
- It creates community in your class
- You can use video in different subjects areas



## **Engage Your Learners**

Tell me and I will forget.
 Teach me and I will remember.
 Involve me and I will learn.

-Benjamin Franklin

## What We Know About Learning

#### We learn...

- 10% of what we READ
- 20% of what we HEAR
- 30% of what we SEE
- 40% of what we both SEE and HEAR
- 70% of what is DISCUSSED with others
- 80% of what we EXPERIENCE personally
- 95% of what we TEACH someone else

--William Glasser

# Types of Video Projects

- Instructional
- Entertainment
- Documentary
- Storytelling



## Web Tools for Photo Stories (Short)

- Animoto (30 seconds free) <a href="http://animoto.com">http://animoto.com</a>
- Stupeflix Studio (1 free video)
   <a href="http://www.stupeflix.com">http://www.stupeflix.com</a>
- Photobeach (1 minute free video)
   <a href="http://photopeach.com">http://photopeach.com</a>
- Slideroll <a href="http://www.slideroll.com">http://www.slideroll.com</a> (join for free)
- Masher <a href="http://www.masher.com">http://www.masher.com</a>

# Software for Longer Videos

- Windows Movie Maker (Free for Window users) <a href="http://explore.live.com/windows-live-movie-maker">http://explore.live.com/windows-live-movie-maker</a>
- iMovie (Free for Mac users) <a href="http://support.apple.com/kb/dl859">http://support.apple.com/kb/dl859</a>
- Video Pad (Free)
   <a href="http://www.nchsoftware.com/software/video.html">http://www.nchsoftware.com/software/video.html</a>
- Video Spin (Free) <a href="http://www.videospin.com/Redesign">http://www.videospin.com/Redesign</a>
- Photo Story 3 (Free) <a href="http://www.windowsphotostory.com">http://www.windowsphotostory.com</a>
- Adobe Premiere <a href="http://www.adobe.com/products/premiere.html">http://www.adobe.com/products/premiere.html</a>
   (not free)

## Recommendations

Microsoft Movie Maker for Windows users, and Apple iMovie for Mac users are probably the two easiest to use free video editing software programs available. Both products will allow you to very quickly perform simple video editing tasks.

 The New Windows Live Movie Maker 2011 supports most files now including MP4.

## Adding Music to Your Video Project

- You can add music and sounds to your video project to make it more realistic or to make it more entertaining.
- It's easy to do, but you need to be aware of copyright laws.

## What Are the Issues?

- Playing music is often allowed for educational purposes; however background music to a video is **not** considered educational use.
- Posting a video with music you do not have permission to use to YouTube is a copyright violation.
- Even if you have legally purchased music for personal use, it is still a copyright violation to use it in a video on YouTube.

## What Are Some Solutions?

- You are allowed to use up to 30 seconds from a song.
- You can request permission (especially if you are using music from a northern musician).
   Ask them if you can use their music in your video.
- You can use royalty free sites for your background music.

## **Royalty Free Sites**

Royalty Free Music <a href="http://www.royaltyfreemusic.com/">http://www.royaltyfreemusic.com/</a>

You can find some free music on this site but for the most part you need to buy a subscription

**Incompetech** <a href="http://incompetech.com/m/c/royalty-free/">http://incompetech.com/m/c/royalty-free/</a></a>
Free to download and use.

Free Play <a href="http://www.freeplaymusic.com/">http://www.freeplaymusic.com/</a>
Free to download and use.

FreeSound <a href="http://www.freesound.org">http://www.freesound.org</a>
This site has sounds that you can use for free.

## **More Free Music Sites**

ccMixter Music Discovery <a href="http://dig.ccmixter.org/">http://dig.ccmixter.org/</a>

A variety of music that you can use in your video projects. Also lots of podcasts to listen to or download.

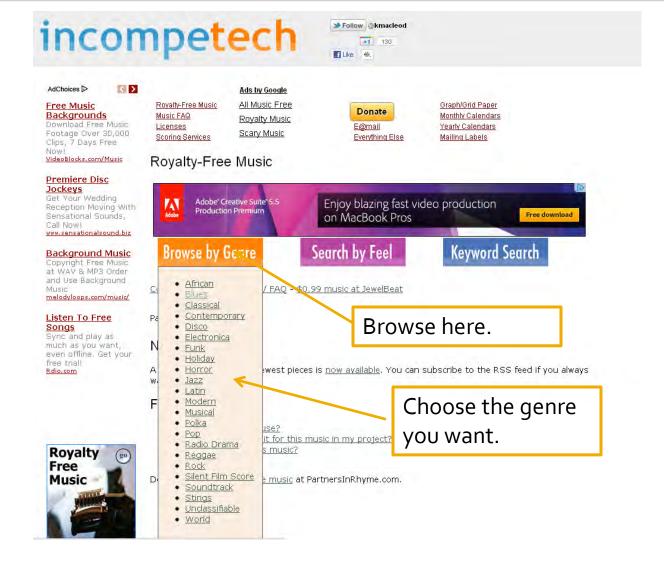
Find Sounds <a href="http://findsounds.com/">http://findsounds.com/</a> Lots of sounds for your video project.

## **Legal Music for Videos**

http://creativecommons.org/legalmusicforvideos

This site has a variety of links for royalty free music. For many of the sites you have to pay a free to use the songs, but the songs are better and you have lots of choice.

## Example: InCompetech



## Incompetech



#### Royalty Free Images

Sensational Stock, Amazing Prices! Pay Once, Use It Forever. (Stockphoto.com

#### Lose 25 Lbs in 4 weeks?

Discover the Shocking Truth About Canada's Hottest Diet. www.CollagenRenew.net/...

#### **Background Music**

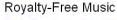
Copyright Free Music at WAV & MP3 Order and Use Background Music

melodyloops.com/music/

Royalty Free

Click Here

Music





Collections - Terms of use / FAQ - \$0.99 music at JewelBeat

Genre: Contemporary

Listen to the music.



If you like it you can download it to your computer.

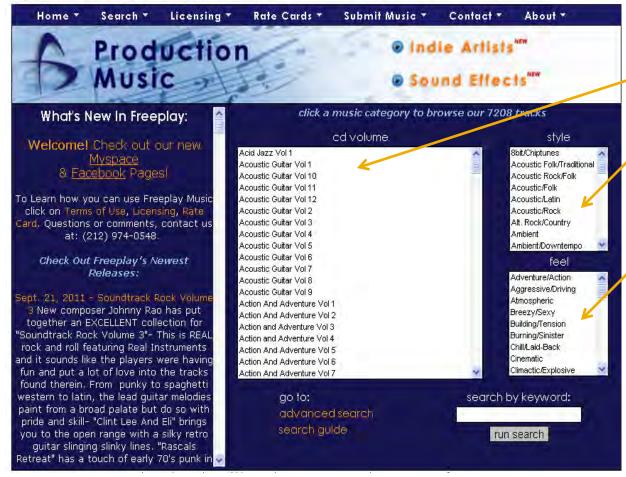
It will most likely show up in your Downloads File. Now you can use it for any video.





## **Example: Free Play Music**

## **Afreeplaymusic**



Choose the type of music you would like to download or listen to.

## Free Play Music

### A free play music



Home ▼ Search \* Rate Cards \* Licensina \* Submit Music \* Contact \* About \* production music Back to Search Page | Next 10 Results category search results :: 29 tracks found (displaying 1 through 10). 1. Remember The Factories Underscore (2:26) - Found on Acoustic 2. Remember The Factories (2:26) - Found on Acoustic Guitar Vol 8 Tuba, accoustic guitar and dobro weave a earthy, piquant blues- slow Without the soloing dobro, this relaxed track is just a little sparser, a little stepping and a little moody. The dobro's cavalier solos's spice the simple rhythmic melody- weaving a smart and coy tune. Feeling: Thoughtful/Introspective, Reflective/Contemplative, Relaxed, Feeling: Relaxed, Warming/Uplifting, Thoughtful/Introspective, <u>lifting | Style: Acoustic/Folk</u> Mandolin, Acoustic Guitar, Tuba, Bass | Tempo: <u>Slow-Med</u> Atmospheric | Style: Acoustic/Folk Instrument: Dobro, Mandolin, Acoustic Guitar, Tuba, Bass | Tempo: Instrument: Composed by: Steve Glotzer, BMI (100%) Published by: Freeplaymusic, BMI (100%) Composed by: Steve Glotzer, BMI (100%) Published by: Freeplaymusic, BMI (100%) MP3 2:26 :60 :30 :20 :15 :10 | Preview 2:26 :60 :30 :20 :15 :10 MP3 2:26 160:30:20:15:10 | Preview 2:26 160:30:20:15:10 3. No Place Like It (0:40) - Found on Acoustic Guitar Vol 8 4. Home Cooking (2:57) - Found on Acoustic Guitar Vol 8 A spritely acoustic guitar sets the stage for seweet, soloing lead guitar- a warm and rich bass line walks with the guitars, the souble tracked leads ring with a charming glint as a mandolin adds swinging my homic accents. This track has a ruminating feel, a little unsetteled but glad to be alive, after all- synth and volume effected electric quitar add atmospheric accents to the sweet accoustic lead. Charming and understated. Bouncy and graceful Feeling: Intrique, Mysterious, Warming/Uplifting, Atmospheric | Style: Feeling: Warming/Uplifting, Sweet/Lyrical, Relaxed, Instrument: Acoustic Guitar, Flectric Guitar, Synth | Tempo: Slow-Med Composed by:Steve Glotzer, BMI (100%) Reflective/Contemplative | Style: Acousti Instrument: Bass, Accordion, Acoustic Gu Buitar | Tempo: Slow-Med Published by: Freeplaymusic, BMI (100%) Composed by:Steve Glotzer, BMI (100%) Published by: Freeplaymusic, BMI (100%) MP3 0:40 :60 :30 :20 :15 :10 | Preview 0:40 :60 :30 :20 :15 :10 MP3 2:57 (60:30:20:15:10 | Preview 2:57 (60:30:20:15:10 5. Building Blocks Underscore (2:33) - Found on Acoustic Guitar Vol 8 6. Building Blocks (2:32) - Found on Acoustic Guitar Vol 8 Without the accordion this track gives you more of a skeletal and rhythmic A spunky mandolin line accompanied by a winsome wistle opens this scenic feel, it's buncy mandolin and the tuba on the downbeat roar into life when track, a blusey dobro swings in with some sweet soloing as an accordion the accoustic guitar joins in. and tuba join the party- together they build a sparkling and pleasant folk track. The tuba keeps the beat. Feeling: Happy, Rhythmic/Upbeat, Cinematic, Hopeful | Style: Feeling: Hopeful, Cinematic, Happy, Rhythmic/Upbeat | Style: Instrument: Dobro, Mandolin, Accordion, Acoustic Guitar, Tuba, Whistle | Tempo: Med-Fast Instrument: Dobro, Mandolin, Accordion, Acoustic Guitar, Tuba, <u> Whistle</u> | Tempo: <u>Med-Fast</u> Composed by: Steve Glotzer, BMI (100%) Composed by:Steve Glotzer, BMI (100%) Published by: Freeplaymusic, BMI (100%) Published by: Freeplaymusic, BMI (100%) MP3 2:33 :60 :30 :20 :15 :10 | Preview 2:33 :60 :30 :20 :15 :10 MP3 2:32 :60:30:20:15:10 | Preview 2:32 :60:30:20:15:10 7. All Is Not Lost Underscore (2:12) - Found on Acoustic Guitar Vol 8 8. All Is Not Lost (2:11) - Found on Acoustic Guitar Vol 8 Without the languid lead, the rhythmic nuances come to the fore, summery, This charming, folky track features a languid lead acoustic guitar lays a sweet and easy grooving- this track is shiny and homey all at once. lovely lead over a rhythmic second guitar, the rhythm section plays a relaxed Americana groove. The gentle lead pauses and hesitates- giving a Feeling: Warming/Uplifting, Soulfull/Smooth, Sweet/Lyrical, nice hook against the rhythm guitar.

Choose what piece you would like to listen to.

Download it if you like it.

## Image Sources

- Cameras
- Video recording device
- Google image search
- Prince of Wales Northern Heritage Centre online pictures (some for free some you need to pay)
- Free Digital Photos <a href="http://www.freedigitalphotos.net">http://www.freedigitalphotos.net</a>
- Flickr <a href="http://www.flickr.com">http://www.flickr.com</a>
- Internet Archive/Movie Archive (free video clips) <u>http://www.archive.org/details/movies</u>
- Creative Commons <a href="http://creativecommons.org/">http://creativecommons.org/</a>
- Pics for Learning <a href="http://www.pics4learning.com/">http://www.pics4learning.com/</a>

## **Video Converters**

- Prism Video Converter <u>http://www.nchsoftware.com/prism/index.html</u>
- Any Video Converter <a href="http://www.any-video-converter.com/products/for\_video\_free">http://www.any-video-converter.com/products/for\_video\_free</a>
- Convert Files <a href="http://www.convertfiles.com">http://www.convertfiles.com</a> you can use this converter right online (do not need to download any software)
- Recommendation Prism Video Converter: converts and compresses files.