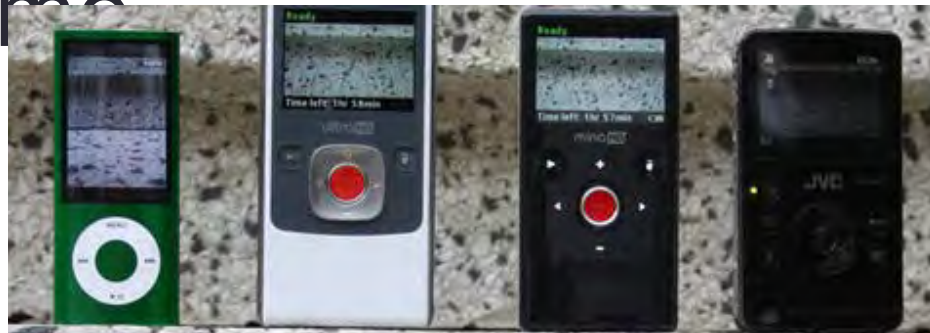


GETTING STARTED

Choosing Your Video Recording Equipment

Getting Started

- You will need some video recording equipment such as a camcorder, webcam, cell phone or digital camera.
- Cell phones and digital cameras will record video, but many only provide you with a limited amount of recording time.



Mini Camcorder

- Between \$100 - \$200 and holds two hours of video.
- Very similar to a camcorder in quality but nice and light to carry around.
- Output is usually MP4 files
- You can share on Facebook and YouTube sites with ease - built in software makes editing and uploading simple.
- No cables to worry about - just swing out the USB arm to upload, share and charge.



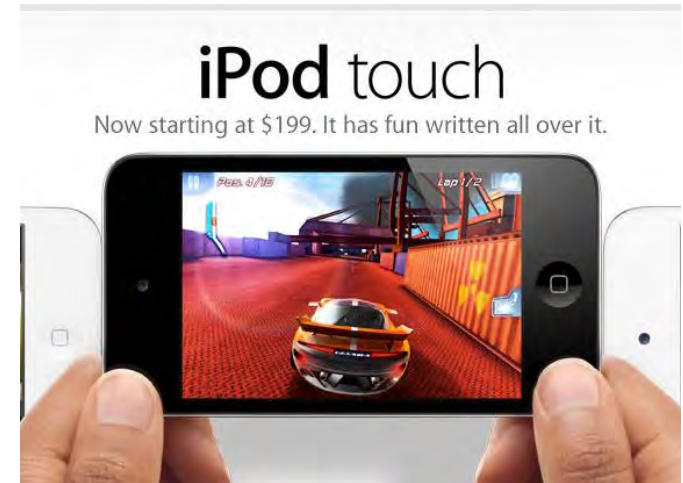
iPAD 2

- ~\$600 for 16 GB
- Video is in MOV format
- Compatible with Windows Movie Maker and other video making software
- Good quality, although it is much harder to shoot good footage with the IPAD



iPOD touch

- ▶ \$200 plus...
- ▶ Video format in MOV
- ▶ Fairly good quality
- ▶ Can't do any long videos as the iPod touch doesn't have the space.
- ▶ Compatible with new Windows Movie Maker and other video software.



Webcam

- Under \$100.
- You can record yourself talking using a webcam from your computer.
- You can do this through YouTube or through video making software.
- You may have a built in webcam on your computer or you can buy one separately.
- Video quality is generally low.



Cell Phones

- There are too many cell phones to list...
- Many of them have video capabilities.
- Cannot be used to shoot longer videos.
- Quality may not be very good.
- Good for short clips and filming things as they happen (storms, accidents, etc).



Camcorders

- Range from \$200 - \$1000 (or more)
- Excellent quality.
- Lots of space for lots of footage.
- Can be bulky when using them.
- Files will be in different formats (MOV, MP4)
- You can share on Facebook and YouTube sites with ease
 - built in software makes editing and uploading simple.

